



# Double your productivity in one quick installation: Windows and Mac are better together.

Parallels® Desktop for Mac Business Edition is a fast, easy and powerful application designed to run Windows on Mac for professionals, educators, teams and businesses. Industry-leading performance enables teams to run Windows applications on an Intel or Apple M1 Mac without compromise. Transparent licensing, multiple deployment options, and advanced administration deliver the most seamless and comprehensive solution between Mac and Windows.



#### Notable Business-Class Features for Corporate Deployment

- Unified volume license key
- License management portal
- Streamlined package management across Intel and M1 Mac computers
- Mass deployment tools
- Enhanced security controls
- Ability to encrypt virtual machines
- Advanced management with Parallels® Device Management or other Mac management solutions

#### **System Requirements**

- Windows or other operating system (not included)
- Ready for macOS Monterey, macOS Big Sur 11, macOS Catalina 10.15, macOS Mojave 10.14 or macOS High Sierra 10.13

For a full list of requirements, visit parallels.com/requirements

Highlights	Parallels Desktop for Mac Business Edition	Parallels Desktop 17 for Mac
World's most powerful, best-performing solution for running Windows applications on a Mac	~	~
Ready for macOS Monterey and Windows 10	<b>~</b>	<b>✓</b>
Maximum productivity and seamless connectivity to Microsoft Office, Apple Touch Bar, QuickLook, Dictionary and more!*	<b>~</b>	~
Deployment and Management – Designed with IT in Mind		
Simple mass deployment with unified volume license key	<b>~</b>	
Corporate virtual machine (VM) provisioning (optional)	<b>~</b>	
Single Application mode for a streamlined user experience	<b>~</b>	
New user setup via email (optional)	<b>~</b>	
Transparent license management via Licensing Portal: monitor, deactivate, blacklist, add administrators and derive subkeys for offices and departments	<b>~</b>	
Business-class support with 24/7 priority phone and email access	<b>~</b>	
Configurable software update options: decide whether to always get the latest, only get minor updates, use a local update server or disable updates	<b>~</b>	
Security and Data Protection		
External USB device policies	<b>~</b>	
Expiration control over virtual machines	<b>~</b>	
Ability to restrict users from changing Parallels Desktop and VM settings	<b>~</b>	
Encryption of virtual disks	<b>~</b>	
Smart card reader support for Windows	<b>~</b>	

\*Parallels Desktop includes a plug-in for Microsoft Visual Studio for debugging applications in virtual machines.
There is also a Vagrant plug-in and the ability to integrate Packer and Jenkins.

#### **Deliver Windows on Mac Across Your Entire Workforce**

You can deliver access to business-critical applications on every Mac across your user base. Run business-critical applications without trade-offs—Microsoft Office, Visual Studio, Quicken and QuickBooks for Windows, Internet Explorer, SAP products, enterprise

resource planning (ERP) software, Autodesk products and more! Parallels is ideal for any professional environment—from education to financial services, technology, consulting and medical.

#### **Mass Deployment**

Deploy Windows with the same configuration across your entire population, quickly and effortlessly. Optional "Single Application" deployment mode enables Mac users to run a Windows application without an obvious delineation between the Mac OS and Parallels Desktop running as a virtual machine.

#### **License Management**

Use a single license for all installations or enroll new users via email without cumbersome key entry. Parallels Desktop Business Edition will automatically activate on end users' Mac computers. Administrators have the ability to see, deploy, deactivate and even blacklist licenses based on the Mac computer host name, username and serial number.

#### **Security and Data Protection**

Encrypt virtual machines' data, enforce external devices policies, restrict users from changing Parallels Desktop and VM settings, or create expiring VMs that lock once expired. It's never been easier to retain complete control of your data.

# You asked and we delivered. Parallels Desktop for Business now also features:

## Incredible performance for Apple M1 and Intel-based Mac devices

Parallels Desktop for Mac has been rebuilt and optimized to natively run on Apple M1 and Intel-based Mac devices, improving speed and performance.

#### Windows VM image link for mass downloads

Easily create a Windows VM image link with configuration profiles so that all employees with a configured license key can download it.



#### Streamlined package management

The universal binary in Parallels Desktop 17 enables users to create just one package for Intel and M1-based Mac computers and leverage configuration profiles to deliver a Windows VM image.

### Fast, Powerful and Easy

Compared with competing products, Parallels Desktop is user-friendly, integrated into macOS in a better way, and easier to configure.

- Jakob Tewes, Head of Technical Infrastructure Department, MaibornWolff

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