



There's an Apple Watch for everybody.

Apple Watch Series 8

Featuring the most powerful health features and sensors, now including temperature sensing for improved menstrual cycle tracking,⁶ sleep stages, Crash Detection and advanced workout metrics.

Apple Watch SE

Essential features to help you stay connected and live an active and healthy life, at an accessible price. Perfect for kids and older adults using Family Setup.⁵

Apple Watch Ultra

Designed for your longest runs, adventurous dives and most daring hikes. With a titanium case, multi-day battery life,² a new Action button and additional sensors, it's the most rugged and capable Apple Watch ever.



Apple WATCH
SERIES 8
The most advanced health features.



Apple WATCH
SE
All the essentials. Light on price.



Apple WATCH
ULTRA
Built for extreme demands.

Aluminium	Stainless Steel	Aluminium	Titanium
45mm or 41mm case	—	44mm or 40mm case	49mm case
50m water resistance ¹	—	50m water resistance ¹	100m water resistance ¹
Always-On Retina display Nearly 20% larger than SE	—	Retina display	Always-On Retina display
Up to 18 hours of battery life ² Fast charge	—	Up to 18 hours of battery life ²	Up to 36 hours of battery life ² Fast charge
Temperature sensing	—	—	Temperature sensing
Blood Oxygen app ³ ECG app ⁴ High and low heart rate notifications Irregular rhythm notification ⁴	—	— — High and low heart rate notifications Irregular rhythm notification ⁴	Blood Oxygen app ³ ECG app ⁴ High and low heart rate notifications Irregular rhythm notification ⁴
Crash Detection Fall Detection Emergency SOS —	—	Crash Detection Fall Detection Emergency SOS —	Crash Detection Fall Detection Emergency SOS Siren
GPS + Cellular models available Family Setup on cellular ⁵	—	GPS + Cellular models available Family Setup on cellular ⁵	GPS + Cellular models available Family Setup on cellular ⁵

Apple Watch Ultra, Apple Watch Series 8 and Apple Watch SE require an iPhone 8 or later with iOS 16 or later. Wireless service plan required for cellular service. Contact your service provider for more details. Connection may vary based on network availability. Check apple.com/uk/watch/cellular for participating network providers and eligibility. See support.apple.com/en-gb/HT207578 for additional setup instructions. ¹Apple Watch Ultra has a water resistance rating of 100 metres under ISO standard 22810. It may be used for recreational scuba diving (with a compatible third-party app from the App Store) to 40m and high-speed water sports. Apple Watch Ultra should not be used for diving below 40m. Apple Watch Series 8 and Apple Watch SE have a water resistance rating of 50 metres under ISO standard 22810:2010. This means that they may be used for shallow-water activities like swimming in a pool or ocean. However, they should not be used for scuba diving, waterskiing or other activities involving high-velocity water or submersion below shallow depth. Water resistance is not a permanent condition and can diminish over time. For additional information, see support.apple.com/en-gb/HT205000. Apple Watch Ultra and Apple Watch Series 8 are also rated IP6X dust resistant. ²Battery life varies by use and configuration. See apple.com/uk/batteries for more information. ³Blood Oxygen app measurements are not intended for medical use, including self-diagnosis or consultation with a doctor, and are only designed for general fitness and wellness purposes. ⁴The ECG app and irregular rhythm notification require the latest version of watchOS and iOS, and are not intended for use by people under 22 years old. The ECG app is available on Apple Watch Series 4 or later (not including Apple Watch SE). The irregular rhythm notification is not designed for people who have been previously diagnosed with AF. ⁵Not all features will be available if the Apple Watch is set up through Family Setup. Wireless service plan required for cellular service. Contact your service provider for more details. Check apple.com/uk/watch/cellular for participating network providers and eligibility. ⁶The Cycle Tracking app should not be used as a form of birth control. Data from the Cycle Tracking app should not be used to diagnose a health condition. 151751-GBEN