

# Arlo Pro 3 Floodlight Camera



A powerful shield of light for your property

The world's first wire-free floodlight camera and our most powerful deterrent device



2K HDR



160° Viewing Angle



Powerful Integrated  
Floodlight

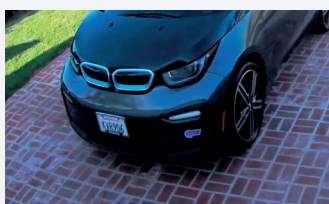


100% Wire-Free



Direct to Wi-Fi Connectivity

## Why buy an Arlo Pro 3 Floodlight Camera?



### 2K Video with HDR

Zoom in up to 12x to see sharp details with Arlo Pro 3 Floodlight & HDR advanced image quality technology.



### Enhanced night vision

Colour night vision lets you see key details even in the dark.



### Powerful Floodlight

Illuminate up to 7m of your property with a light that's brighter than a car headlight.



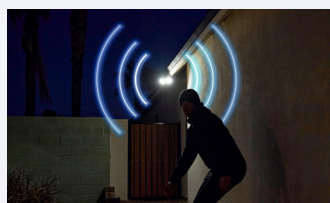
### 2-way Audio

Listen and speak to visitors with crystal clear, full 2-way audio.



### Connect direct to WIFI

No base station required – simply connect to your 2.4Ghz wifi network for the camera to work.



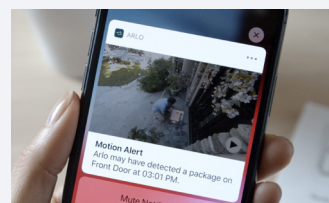
### Built-in Security Siren

Integrated siren that can trigger automatically when motion is detected or be set-off manually from the app to deter intruders.



### Arlo Service Plans

We know you'll love the added peace of mind that an Arlo Service plan offers, so we've included a 3-month trial with every product.



### Notifications to your phone

Receive an alert when your camera detects motion or sound and check the live video feed to see what triggered it.



## What is in the box for the 1 camera kit:

- (1) Arlo Pro 3 Floodlight Camera
- (1) XL Rechargeable Battery
- (1) Power Adapter
- (1) Micro USB Cable
- (1) Wall Plate and Screw Kit
- (1) Quick Start Guide
- (1) Video Monitoring Decal



Connect • Prevent • Protect

## Who is the Arlo Pro 3 Floodlight right for?

- The customer looking for easy camera installation that takes minutes
- The customer looking for a solution to quickly deter intruders
- The customer who wants an advanced security solution that is still DIY



## How to install and connect

- The Arlo Pro 3 Floodlight connects direct to Wifi through the Arlo app
- You need a 2.4Ghz network
- Install easily with the provided mounting plate and 3 screws

### Join Arlo Secure to unlock

## Make the Arlo Pro 3 Floodlight even more effective



Watch the video



Enhanced Visual Security



Advanced Detection and Verification



Incident Response



Additional Peace of Mind

## Battery Life & Accessories

- The Arlo Pro 3 Floodlight battery lasts up to 6-months with average use
- To recharge simply remove the camera, bring it inside and charge using the magnetic cable provided
- You can choose to purchase an outdoor magnetic cable and have the camera wired through to your mains power. Or you can purchase our dual-battery charging station so you always have a second battery ready to swap

### TOP TIP

Save money on your energy bills and never worry about charging your camera by purchasing the Arlo Pro 3 Floodlight Solar Panel for continuous charging



## Why is the Arlo Pro 3 Floodlight camera the best choice?

- With direct to Wi-Fi connectivity and simple QR code set-up you can secure your home 2x faster than cameras requiring an additional Hub
- Superior image quality and 12x zoom with 2K HDR video lets you capture important details with clarity
- Features Arlo's most advanced security features including deterrent siren and floodlight



SmartHub required

## Help your customer build their home security system

A powerful shield of light from the world's first 100% wire-free floodlight camera. For customers looking to complete their home security system they can pair their Pro 3 Floodlight with other Arlo devices.

	PRO 3 FLOODLIGHT	PRO 4 SPOTLIGHT	ESSENTIAL WIRE-FREE VIDEO DOORBELL
<b>IMAGE QUALITY</b>			
Video Resolution	2K	2K	1080p
Viewing Angle	160°	160°	110°
Night Vision	Colour	Colour	Black & White
HDR	✓	✓	✗
De-warping	✓	✓	✗
<b>SECURITY FEATURES</b>			
Sound detection quality	Single Microphone	Single Microphone	Single Microphone
Noise Cancellation	✗	✗	✗
Integrated light	✓	✓	✗
Siren	✓	✓	✓
<b>PERFORMANCE</b>			
Base Station Required <sup>1</sup>	Optional	Optional	Optional
Local Storage	USB via basestation	USB via basestation	USB via basestation
Battery Life	6 months	6 months	6 months

### 360-DEGREE PROTECTION



Video Doorbells



Security cameras



Indoor camera

### KEY FACT

74%

Almost 1 in 2 burglaries take place when someone is home



Connect • Prevent • Protect