

# Build an adaptable enterprise with Asana

Today's enterprises succeed by adapting to tomorrow's challenges. But coordinating work across teams becomes more complex—and chaotic—as your organization grows. Without clarity on how their work contributes to company-wide goals, teams spend too much time on work about work and struggle to keep up with the pace of changing customer needs.

Asana Enterprise is the secure and flexible work management solution designed for global organizations. With Asana, your teams can tackle any business challenge with confidence and clarity. All in one platform.

#### According to the 2022 Anatomy of Work Index:



**58%**of the workweek is lost to work about work



36% decline in strategic work

#### The business value of Asana

IDC's research found that organizations that rely on Asana see the following results:



faster execution



increase in employee satisfaction



more projects delivered on time



3-year ROI

Source: IDC Business Value White Paper, sponsored by Asana, The Business Value of Asana (Doc #US48130821, August 2021).



# Empower your entire organization with flexibility, clarity, and confidence.

With Asana Enterprise, your organization has access to Asana's full suite of work management features plus robust admin controls and advanced data protection.



#### ALIGN YOUR ENTIRE ORGANIZATION

Create clarity across all levels of your organization. Align teams around shared goals to boost performance and increase engagement.



#### COORDINATE ACROSS TEAMS WITH EASE

Break down silos, automate processes, and keep cross-team projects on track with proven and customizable workflows.



#### GET ACTIONABLE INSIGHTS IN REAL TIME

See and track work at all levels of the organization, spot problems instantly, and spend less time in status meetings—so your teams make an impact, faster.



#### SCALE SECURELY

Trust that your work is protected and scalable with advanced admin controls, 99.9% SLA uptime, and certified data security.



#### ADOPT SUCCESSFULLY

Gain access to 24/7 priority support and more to ensure your team's success with Asana.

### Trusted by more than a million organizations in 190 countries



# Viessmann leads 12,000 employees through a digital transformation

INDUSTRY: COMPANY SIZE:

Manufacturing 12,100+ employees in more than 70 countries

"To remain competitive in today's market, we have to be more agile, more flexible, and able to react quickly to customers' changing needs. Asana provides us with the transparency and structure we need to do this successfully... By creating templates in Asana that are accessible to everyone, we're able to promote agile methodologies to the entire organization."

— MARIUS KNAPP, PRODUCT OWNER VALUE ADDED SERVICES, VIESSMAN

### Dior

## Parfums Christian Dior brings fragrances to market faster

INDUSTRY: COMPANY SIZE:
Cosmetics 10,000+ employees

"Email and spreadsheets turn off Gen Z employees, but Asana is playful. For young people, it will help Dior become more attractive as an employer. They want a digital environment with the tools they need to do their best work...It's nice to have different views in Asana: detailed ones for the team, and a high-level one for leadership to see all projects in the brand at once."

— THIBAULT DELAVAULT, ASSOCIATE SUPPLY PLANNING DIRECTOR, PARFUMS CHRISTIAN DIOR



G2 ranks Asana #1 for Project Management Software for Enterprise Businesses. Get the Grid.

## Integrate with your favorite business tools

Keep work centralized by connecting Asana to your organization's critical business tools through our open API and native integrations.































servicenow.



### Get started with Asana Enterprise today

The time to scale is now. **Contact our sales team** to learn how Asana Enterprise can help your organization achieve its mission.