

# SONY



## Enjoy 2 years extra peace of mind as standard with BRAVIA BZ40L Series

From 1st September to 31st December 2024, customers purchasing BRAVIA BZ40L Professional Displays will automatically be given an additional two years PrimeSupport cover as standard, effectively extending the service from 3 years to 5\*.

### Exquisite images that always stand out

Engineered to perform flawlessly in demanding retail, corporate and educational environments, BRAVIA BZ40L Series is the truly professional display. It's packed with Sony innovation – including our Deep Black Non-Glare technology – for impressively bright, high-contrast 4K HDR images with sumptuous colours and exquisite detail. Pro-friendly features simplify integration, easy operation and seamless content sharing in today's connected AV environments.

### Now with even more peace of mind

PrimeSupport is Sony's premier after-sales service, designed to provide comprehensive support and peace of mind to users of Sony's professional products. This service package includes a range of benefits such as priority repair, direct access to technical support, and fast-track product replacement. With this new promotion, customers purchasing BRAVIA BZ40L Professional Displays enjoy these advantages for an extended period at no extra cost.

Find out more about [BRAVIA BZ40L](#)

\*5 years or up to 30,000 hours operation



## BRAVIA promotion terms and conditions

Sony Europe B.V. a company incorporated in the Netherlands no. 71682147, with a registered Office: The Heights, Brooklands, Weybridge, Surrey, KT13 0XW, United Kingdom (hereafter Sony) is the organizer of the promotion.

- Under this Promotion, the Participants will have the opportunity, within the Promotional Period, to receive a 5 years PrimeSupport ("**Service Package**") for the Eligible Products ("**the Promotion**").
- Eligible Products** are the BRAVIA Professional Displays as set out in Schedule A.
- This Promotion is only open to dealers trading in the EEA, the United Kingdom, Albania, Bosnia and Herzegovina, Macedonia, Serbia, Montenegro, Moldova, Kosovo or Switzerland. ("**Participants**").
- This Promotion begins at 09:00 am CET on the 1st September 2024 and ends at 12:00 am CET on 31st December 2024. ("**Promotion Period**"). Any purchases of Eligible Products made outside the Promotion Period would not be eligible for the Promotion.
- The service package is limited to one per purchase of Eligible Product and will provide a total of 5 years PrimeSupport cover or 30,000 hours (whichever comes first).
- The service package is not available for any purchases made prior to the start of the Promotion Period.
- Service package terms and conditions can be found here [https://pro.sony/en\\_GB/support-services/primesupport-terms-conditions](https://pro.sony/en_GB/support-services/primesupport-terms-conditions)
- Sony reserves the right to amend or end the Promotion at any given time within the Promotion Period.
- By entering this promotion, Participants will be deemed to have read the Sony privacy policy ([https://www.sony.co.uk/eu/pages/privacy/en\\_GB/privacy\\_overview.html](https://www.sony.co.uk/eu/pages/privacy/en_GB/privacy_overview.html)), accepted and agreed to be bound by these terms and conditions and expressly consented to being contacted by Sony in the manner outlined in these terms and conditions, including featuring in associated marketing and promotional activity.

## SCHEDULE A

BRAVIA Professional Displays included in the Promotion are:

Model	Description
FW-85BZ40L	85" Pro BRAVIA LCD 650nit Haze
FW-75BZ40L	75" Pro BRAVIA LCD 700nit Haze
FW-65BZ40L	65" Pro BRAVIA LCD 700nit Haze
FW-55BZ40L	55" Pro BRAVIA LCD 700nit Haze
FW-85BZ40L/TM	85" Pro BRAVIA LCD 650nit Haze with BRAVIA Supervisor
FW-75BZ40L/TM	75" Pro BRAVIA LCD 700nit Haze with BRAVIA Supervisor
FW-65BZ40L/TM	65" Pro BRAVIA LCD 700nit Haze with BRAVIA Supervisor
FW-55BZ40L/TM	55" Pro BRAVIA LCD 700nit Haze with BRAVIA Supervisor