

# Specifications

Model		OM32DX	
Display Panel	Diagonal Size	Class	32
		Measured	31.5" / 80.01 cm
		Resolution	1,920 x 1,080 (16:9)
		Brightness (Typ.)	2,000 nit
		Orientation	Landscape / Portrait
		Haze	0
		Contrast Ratio (Typ.)	4,000:1
		Type	VA
		Active Display Area	698.4 (H) x 392.85 (V)
		Pixel Pitch (mm)	0.3637 (H) x 0.3637 (V)
Connectivity / Sound	INPUT	VIDEO	HDMI 2.0 (2)
		HDCP	HDCP 2.2
		AUDIO	N/A
		USB	USB 2.0 x 1
		Tuner	N/A
	OUTPUT	VIDEO	N/A
		AUDIO	Stereo mini Jack
		USB	N/A
		WiFi / BT	Yes / Yes
		External Control	RS232C (in/out), RJ45 (in/out)
Mechanical Spec	Dimension (mm)	Set	732.5 x 426.9 x 45.6
		Package	820.0 x 512.0 x 127.0
	Weight (kg)	Set	7.6
		Package	9.7
	VESA Mount		100 x 100
	VESA Mount Screw (Min-Max)		M4 (18-20)
	Bezel Width (mm)		15.4
Design	Bezel Color		Black
Features	Key		High brightness Semi-Outdoor, Slim & Clean back design, Built-in MagicInfo Player10, TEP, VXT Player, SmartThings Pro
	Internal Player	Operating System	Tizen 8.0
		Processor	Cortex A72 1.7GHz Quad-Core CPU
	Special	Storage (FDM)	8GB
Certification	Safety		60950-1, 62368-1
	EMC		Class A
	Environment		N/A
	IP Rating		IP5x
	Security		N/A
Power	Power Supply		AC 100 - 240 V, 50/60 Hz
	Power Consumption	Max [W/h]	140
		Typical [W/h]	N/A
Operating Condition		Sleep mode	0.5
	Temperature		0°C - 40°C
Accessories	Relative Humidity		10-80%
	Optional	Included	Quick Setup Guide, Warranty Card, Power Cord, Remote Controller + Batteries, External ambient Sensor
		Stand	
Mount			N/A
	Specialty		N/A

## About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at [news.samsung.com](https://news.samsung.com).

## Smart Signage

For more information about Samsung Smart Signage, visit [www.samsung.com/business](https://www.samsung.com/business)

Copyright © 2024 Samsung Electronics Co., Ltd. All rights reserved. Samsung is a registered trademark of Samsung Electronics Co., Ltd. Specifications and designs are subject to change without notice. Non-metric weights and measurements are approximate. All data were deemed correct at time of creation. Samsung is not liable for errors or omissions. All brand, product, service names and logos are trademarks and/or registered trademarks of their respective owners and are hereby recognized and acknowledged.

Samsung Electronics Co., Ltd.

129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, 16677 Republic of Korea

2024-12



# Window Signage

OM32DX

## Bring in customers with captivating displays

Samsung Window Signage OM32DX enhances stores and attracts customers with its high brightness of 2000 nits, ensuring a clear image even under direct sunlight. Its slim design maximizes space utilization while creating an engaging customer experience. Equipped with IP5X certified dust protection, the OM32DX ensures robust durability in various conditions, providing optimized operation consistently. The embedded Wi-Fi feature allows wireless remote management of content and displays, streamlining operations and enhancing efficiency.

## Key features



### High Brightness

With 2000-nit brightness for outdoor visibility—even in direct sunlight and for viewers wearing sunglasses—the OM32DX delivers clear, vivid content. A built-in sensor automatically adjusts brightness levels to match changing light conditions, ensuring consistent clarity for customers.



### Slim Depth

An ultra-slim Window Signage with a thickness of 45.6mm makes the OM32DX the thinnest in its class. Its thinness allows for installation in various environments with a clean look.



### IP5X

With IP5X-validated dust protection and embedded, proprietary functionality that mitigates overheating, Samsung Window Signage continuously provides robust durability.



### Embedded Wi-Fi

Built-in Wi-Fi feature allows for wireless remote management of both content and display, streamlining operations and enhancing efficiency.



### SmartThings Pro

SmartThings Pro efficiently manages the lights and devices in your store during operating hours. At closing time, it ensures each business environment switches to energy-saving mode.



### Samsung VXT

Samsung VXT combines content and remote device management, allowing you to effortlessly manage hardware settings and troubleshoot issues while creating and deploying content.