

The simple “Plug and Print” function makes labelling easy, as there is no need to install complicated software or drivers on your PC\*\*.



## Effortless label printing - for all applications

The QL-700 uses any of the Brother DK label rolls. Supplied on a spool that incorporates a roll guide, this ensures that the label is always installed correctly, and recognises the size of label inserted. And you get none of the alignment problems associated with printing labels in a traditional printer. So whether you are printing just one label, or several at a time, the Brother QL-700 ensures each label prints perfectly, time after time.

## Technical Specifications

### Items included

|                |  |
|----------------|--|
| Items included | - QL 700 machine<br>- AC adapter<br>- User guide |
|----------------|--|

### Hardware

|                         |                                     |
|-------------------------|-------------------------------------|
| Housing dimensions (mm) | 128 mm(W) x 221 mm(D) x 153 mm(H)   |
| Housing weight          | 1.12kg (without DK roll)            |
| Housing colour          | Black and white                     |
| Key board               | No                                  |
| Number of keys          | 4 (on/off), Editor Lite, Feed, Cut) |
| Cutter                  | Durable auto cutter                 |
| Power                   | Internal S/W power supply           |
| LCD                     | No                                  |
| Print method            | Thermal                             |

### Built-in software

|                              |   |
|------------------------------|---|
| Built-in fonts               | 2 fonts (Helsinki & Bohemia)  |
| Font style                   | 8 styles: (normal, bold, outline, shadow, italic, italic & bold, italic & outline, italic & shadow) |
| Number of characters         | 277   |
| Number of symbols            | 80  |
| Character sizes              | 15 sizes  |
| Character widths             | 3 widths: (extended, medium, condensed)   |
| Frames                       | 7 kinds (round, leaf, tile, star, heart, square, clip)  |
| Underline                    | Yes   |
| Max. number of lines         | 2 lines   |
| Horizontal alignment         | Automatic length labels: left aligned<br>Pre-set length labels: centre aligned                      |
| Pre-set format (auto format) | 6 kinds   |
| Tape length setting          | Yes (30-300 mm)   |
| Tape margin settings         | None, narrow, half, full, chain print   |
| Tab function                 | yes   |
| Number of deco mode designs  | 15 kinds  |
| Automatic numbering          | Yes   |
| Mirror printing              | Yes   |

### System requirements PC/Mac®

|                           |   |
|---------------------------|---|
| Operating System          | Windows XP / Windows Vista / Windows 7 ;<br>Mac OS X 10.4.11 - 10.7 |
| Minimum CPU specification | As recommended by operating system                                  |
| Hard Disk Free Space      | 100MB or more   |
| Interface                 | USB 1.1 or later specification                                      |
| Graphics                  | SVGA with high colour or better                                     |
| Other                     | CD-ROM drive for installation                                       |



\*\*Using the built-in P-touch Editor Lite on Microsoft Windows PC's.

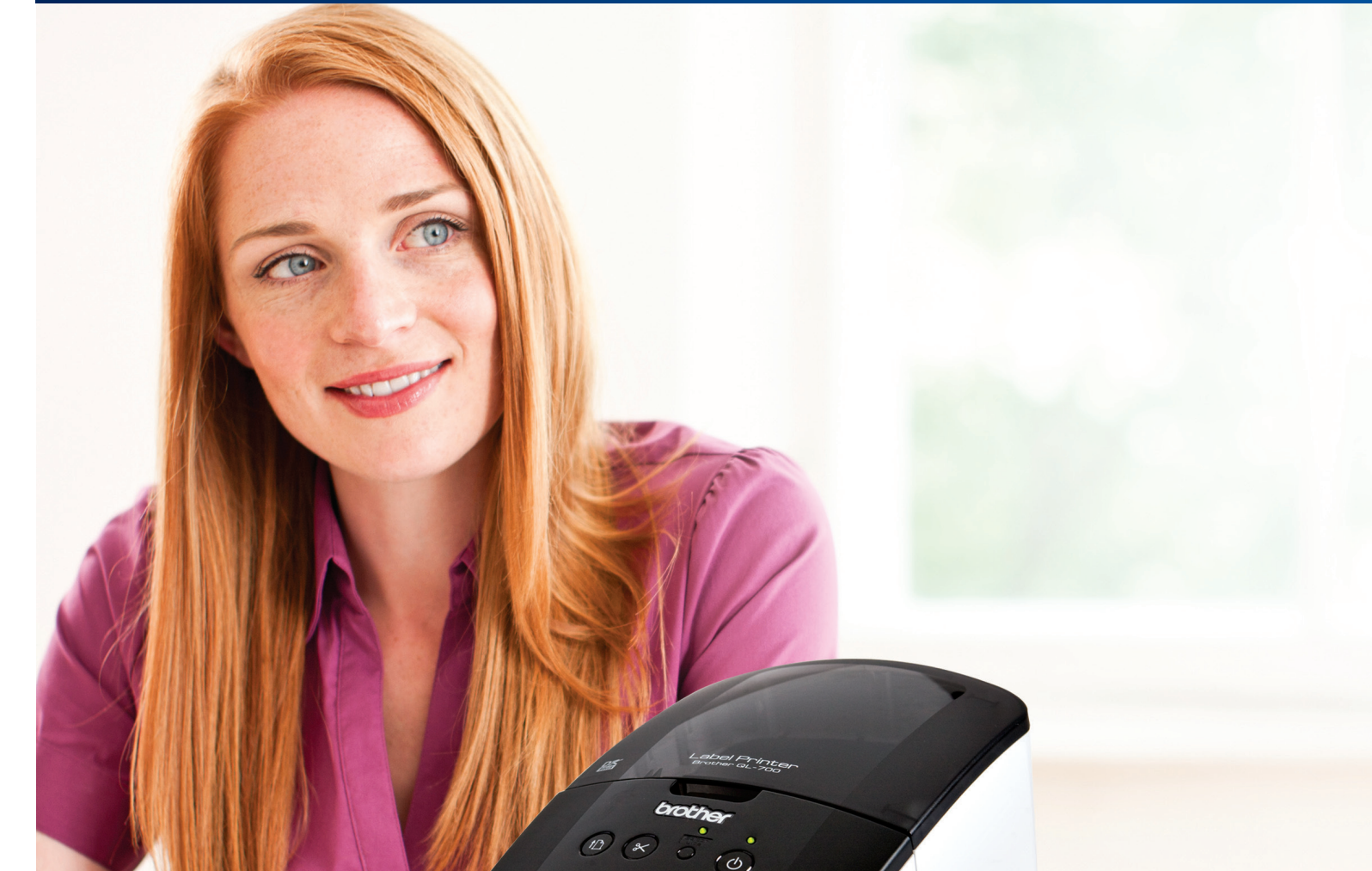
Contact:

**brother**  
at your side

Individual office addresses

QL-700

**brother**  
at your side



## Professional Label Printer

The versatile QL 700 offers easy to use software and integration with Microsoft Office Applications, for all labelling requirements.

[www.brother.eu](http://www.brother.eu)

- Plug in and label (no software installation required\*\*)
- Print up to 93 labels/second and up to 300 x 600 dpi
- Built-in automatic label cutter
- Includes 2 rolls of labels, software and cables







## Give your company a professional image

Achieve a more professional look and improve office efficiency through the use of labelling. Envelopes, packages and parcels can be professionally addressed using one of the many sizes of label available, and can even include your business logo if required. Within your organisation, ensure important information can be located quickly through the clear identification of files, folders, CD and DVD discs.



### EASY TO SET UP

Connect the QL-700 to your Windows PC. Run the built-in label software, design then print. It's as simple as that.



### EASY TO CHANGE ROLLS

Each roll is supplied on a spool that simply slots into the correct position in the printer every time.



### USB INTERFACE

Quick and easy to set up and use. The USB cable is supplied with the QL-700 as standard.



### PRINT LABELS THE SIZE YOU NEED

Use the built-in cutter to print labels from 12.7 mm up to 1 metre, and up to 62 mm in width.



### UP TO 300 x 600 DPI PRINT RESOLUTION

Produce easy-to-read labels with crisp text and high quality graphics.



### UP TO 93 LABELS/MINUTE

If you are printing one or several labels at a time, the QL-700 will have them ready in just a few seconds.

## Software solutions for any labelling need

The Brother QL-700 label printer offers you an easy way to print professional looking labels for a wide range of uses throughout your place of work. We have made label printing easier than ever by incorporating "P-touch Editor Lite" label design software inside the QL-700. Windows users simply need to connect the USB cable, run the software from the pop-up message, then design and print your label. No software or drivers need to be installed.



### 1. Connect the USB cable

When you connect the QL-700 to your PC, it is identified as a USB flash drive and a new drive letter appears on your computer.

### 2. Run the built-in label design software

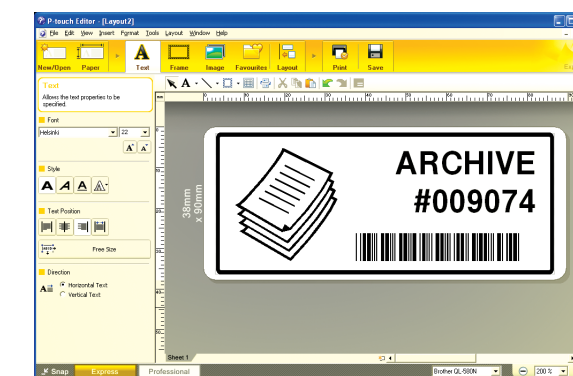
Double-click on the P-touch Editor Lite software to launch the label design software.

### 3. Design and print your label

Add text, graphics and frames to your label then print. The software is not installed on your PC at any time during this simple process.

## Also includes professional label design software

The more powerful P-touch Editor software is supplied on CD-ROM, which is installed in the standard way. Offering integration with Microsoft Word, Excel and Outlook, you can print labels directly from these applications. Simply highlight the address, text or information you require on a label, and click the "P-touch" icon in the toolbar to print your label immediately. You can include barcodes, graphics, frames and other information on your labels, whatever your requirements.



Pre-Sized Paper Labels



Continuous Label Tape

