

# CITIZEN

## Simple and efficient tabletop printing

The thermal direct tabletop printer



### Packed with features

The CL-E720DT table top printer is packed with features usually reserved for higher class machines.

### Environmentally friendly

Featuring an integrated Energy Star® power supply, the CL-E720DT meets today's demand for green IT solutions. With super-low standby power consumption, it is one of the most energy efficient printers available.

### Well connected

You can also operate the printer remotely and adjust settings thanks to its LinkServer™ management tool which enables you to connect to the printer instantly via a web browser.

## CL-E720DT

Label, Industrial

### Applications

- Courier
- Logistic / Transport
- Manufacturing
- Retail
- Pharmacy
- Warehousing



The CL-E720DT is ideal for tight spaces. Its Hi-Open™ case lifts up vertically, so the printer's footprint doesn't change if the case is open.

TOMORROW'S PRINTING TODAY



Featuring on board LAN & USB interfaces, the CL-E720DT provides several options for field installation.

### Specifications

| Model                        | CL-E720DT                                                                                                                                                                                            |
|------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Printing Technology          | Direct Thermal                                                                                                                                                                                       |
| Resolution                   | 203 dpi                                                                                                                                                                                              |
| Print Speed (maximum)        | 8 inches per second (200 mm/s)                                                                                                                                                                       |
| Print Width (maximum)        | 4 inches (104 mm)                                                                                                                                                                                    |
| Media Width (min to max)     | 0.5 - 4.6 inches (12.5 - 118 mm)                                                                                                                                                                     |
| Roll Size (max), Core Size   | Outside diameter 8 inches (200mm) Core size 1 to 3 inches (25 to 75 mm)                                                                                                                              |
| Media Thickness (min to max) | 63.5 to 254 µm                                                                                                                                                                                       |
| Media Length (min to max)    | 0.25 to 158 inches (6.4 to 4013 mm, depending on emulation)                                                                                                                                          |
| Media Sensor                 | Fully adjustable gap and reflective black mark                                                                                                                                                       |
| Main Interface               | Dual Interface USB 2.0 + 10/100 Ethernet (LAN) with LinkServer™                                                                                                                                      |
| Optional interfaces          | Wireless LAN 802.11b and 802.11g standards, 100 metres, 64/128 bit WEP, WPA, up to 54Mbps, Ethernet (10/100 BaseT), Serial (RS-232C compliant), Parallel (IEEE 1284 compliant), Premium Wireless LAN |
| Mechanism                    | Hi-Lift™ metal mechanism with wide opening head                                                                                                                                                      |
| Control panel                | 4 buttons, 2-colour backlit graphic LCD with status LED                                                                                                                                              |
| Emulations (Languages)       | Cross-Emulation™ - autoswitch between Zebra® and Datamax® emulations, Datamax® DMX, Zebra® ZPL2® , CBI™ BASIC Interpreter                                                                            |
| Drivers and software         | Free-of-charge from website, including support for various platforms                                                                                                                                 |

Flash (Non-Volatile Memory) Elizabeth House, 56-60 London Road, Staines-Upon-Thames, TW18 4HF, United Kingdom  
16 MB total, 4MB available for user

## CL-E720DT

Label, Industrial

### Features & Benefits

- Paper load: Front access for all operations including media and ribbon changing
- Printing Speed: Ultra fast print out - up to 200mm per second (8 inches per second)
- Media support: Very large media capacity - holds rolls up to 8 inches (200 mm)
- Display: 2-colour LCD display enables intuitive operation
- Hi-Open™ case for vertical opening, no increase in footprint and safe closing.
- Recyclable packacking



With standard operations accessible from the front, this printer is designed for easy loading of media and simple maintenance operation.

|          |                                                     |
|----------|-----------------------------------------------------|
| Model    | CL-E720DT                                           |
| Warranty | 2 years on printer. 6 months or 30 Kms on printhead |

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