Fairphone 4 Screen Protectors

Sell-in Document Rev 1 Edit Nov 11, 2021





Revision control	2
Product ID	3
SKU Description	3
Model Code	3
SKU	3
EAN	3
Product Specifications	3
Fair specs	3
Tech specs	3
Compatibility	4
Color, Material and Finishing	4
Packaging Specifications	4
Material	4
Measurements	4
Product lifecycle	5
Launch date	5
Sales start date	5
Phase-out date	5
Commercial information	5
Marketing information	6
Visuals	6
Product highlights	6
Full Product Description	6

Revision control

Date	Description	Reviewer
11 Nov 2021	- Initial document - Imagery	VK & TR

Product ID

Full product name	SKU Description	SKU	EAN
Screen Protector with blue light filter	FP4 Screen Protector v1, Blue Light	F4PRTC-1BL-WW1	8718819375463
Screen Protector with privacy filter	FP4 Screen Protector v1, Privacy	F4PRTC-1PF-WW1	8718819375470

Translations Product Naming					
English	German	French	Dutch	Italian	Spanish
Screen Protector with blue light filter	Displayschutz mit Blaulichtfilter	Protecteur d'écran avec filtre de lumière bleue	Screenprotecto r met blauw licht filter	Protezioni schermo con filtro luce blu	Protector de pantalla con filtro de luz azul
Screen Protector with privacy filter	Displayschutz mit Privacy Filter	Protecteur d'écran avec filtre de confidentialité	Screenprotector met privacy filter	Protezioni schermo con filtro privacy	Protector de pantalla con filtro de privacidad

Product Specifications

What's in the box?	 One unit Installation auxiliary tool set including small microfiber cloth
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Product measurements	Weight	Length	Width	Height
Only product	12 gr	155 mm	70 mm	lmm

Fair specs	No specific fair specs
Tech specs	Made of Accessory Glass by Corning® material, authorized by Corning, that provides improved scratch resistance, reduced scratch visibility and reduced breakage • Surface hardness is tested 9H • Oleophobic coating is applied for surface easy

	 cleaning and anti-fingerprint Easy installation and leave no air bubble between screen and protector Usage suggestion: one-time attaching to the devices display Blue light filter performance: Measurement of with-without blue light filter: intensity of blue light is reduced by 20% (from 10490 to 8210)
Compatibility	These screen protectors are compatible with all variants of Fairphone 4. This includes the 6GB/128GB variant and 8GB/256GB variant.
Material and Finishing	Sodium Aluminosilicate Glass with acrylic adhesive

Packaging Specifications

Material & Color	FSC certified paper materialSoy-based printing ink
Measurements	206 x 87 x 12 mm (hanger unfolded) 180 x 87 x 12 mm (hanger folded)
Weight	Total: 42 grams Paper/Cardboard: 32 grams Plastic holder: 10 grams
Seal	No closing seal





Product lifecycle

Launch date	September 30, 2021 as part of announcing Fairphone 4
Sales start date	October 25, 2021
Phase-out date	(tbc)

Commercial information

RRP	Screen Protector with blue light filter 29.95 € Screen Protector with privacy filter 32.95 €
Purchase MOQ	25
Multiple	25

Marketing information

Visuals	All official product imagery can be found via this link to view and download <u>HERE</u>
Screen Protector with blue light filter	[Short & to the point] We keep saying it: the most sustainable phone is the one that lasts. While the Fairphone 4 display is already tough by itself, this 9h tempered glass screen protector gives it an extra layer of durability, literally. [Longer & branded] We're on a mission to help your Fairphone 4 last as long as possible! Our screen protectors are designed to do just that. The 9H tempered glass is highly durable, providing excellent scratch resistance and even protecting against low-level drops. A special surface coating reduces fingerprints, and the curved edges round out the discrete design. Our screen protectors come in two filter-versions (blue light & privacy); both are easy to apply and remove. This screen protector filters out blue light to offer triple the protection: It protects your screen from scratches, protects your eyes from strain, and protects your sleep while maintaining your screen's colors. Made from Accessory Glass 2 by Corning® material.
Screen Protector with privacy filter	[Short & to the point] We keep saying it: the most sustainable phone is the one that lasts. While the Fairphone 4 display is already tough by itself, this 9h tempered glass screen protector gives it an extra layer of durability, literally. [Longer & branded] We're on a mission to help your Fairphone 4 last as long as possible! Our screen protectors are designed to do just that. The 9H tempered glass is highly durable, providing excellent scratch resistance and even protecting against low-level drops. A special surface coating reduces fingerprints, and the curved edges round out the discrete design. Our screen protectors come in two filter-versions (blue light & privacy); both are easy to apply and remove.

Our privacy screen protector serves double duty to keep your display in pristine condition while also ensuring that no one can sneak a peek on your screen. Super-spy type stuff.
Made from Accessory Glass 2 by Corning® material.