



**all good things
come in small
packages**



hp no. 15 reduced volume, low price black inkjet print cartridge

The new HP No.15 (c6615ne) reduced volume, low price Black Inkjet Print Cartridge has been specifically developed to appeal to cost-conscious users with low volume printing needs. Containing 14ml of proprietary HP pigmented ink (compared with the standard 25 ml No.15 cartridge), it provides an attractive combination of extremely competitive pricing together with the high quality output that customers expect of HP inkjet supplies.

affordable cartridge for entry level printer buyers

The No.15 reduced volume, low price cartridge is being introduced to coincide with the launch of a number of new entry level and mid-range printers, the HP deskjets 825c, 845c, 920c and 940c. Many entry level buyers analyse the cost of replacement cartridges as well as the initial purchase price of the printer. The launch of this cartridge enables us to offer a complete, low cost solution to these customers.

In addition, the HP No.15 is also compatible with the deskjet 810 and 840 Series, and the psc 500 and 750 printers.

hp print quality and reliability

The only difference between the reduced volume cartridge and the standard No.15 cartridge is the volume of ink. It still provides the best-in-class print quality on any paper, even the plain paper that low volume customers use every day. Sharp black text, crisp clear graphics and 600 dpi printing – all in a low cost, reduced volume cartridge specifically designed to work with HP printers.

features

- reduced volume (14 ml) black inkjet cartridge
- competitively priced
- designed for use with hp deskjet 825c, hp deskjet 845c, hp deskjet 920c and hp deskjet 940c colour printers
- best-in-class print quality
- high density hp pigmented ink
- selectability number hp no.15

benefits

- attractive to cost conscious customers with lower volume or occasional printing needs
- appeal to users who are sensitive to the initial costs of a printer
- reduced volume cartridge designed for first time printer buyers, providing a complete, low cost solution
- enables customers to achieve great results, even on standard plain paper
- produces sharp black text and graphics every time
- easy selection for entry level customers



hp no. 15 reduced volume, low price black inkjet print cartridge

frequently asked questions

who will this product appeal to most?

The HP No. 15 reduced volume, low price cartridge is aimed at price conscious or occasional use customers who, while wanting to achieve the best results possible, will be keenly aware of cartridge prices. As well as price sensitive customers like students and low-use families, customers will also include first-time buyers choosing an entry-level printer.

This cartridge has been specifically designed for use with the new entry level and mid-range HP printers: deskjet 825c, deskjet 845c, deskjet 920c and deskjet 940c. It is also compatible with the deskjet 810 Series, deskjet 840 Series, the psc 500 and the psc 750 printers.

does reduced volume mean reduced quality?

Definitely not: this product is of precisely the same high quality as the standard HP c6615de (25 ml) cartridge, only the volume of ink is different. Customers will still be able to achieve results that are always clear and sharp, even on plain paper.

can this cartridge be used with all hp media?

While the No. 15 Reduced Volume cartridge will deliver clear, sharp results on plain paper, it is specially engineered to work with HP papers and films. This new cartridge is compatible with our full media range, from glossy and greeting card papers to t-shirt transfers and transparency films.

what is the key reason for a customer to choose this cartridge?

In simple terms, price. Many cost conscious customers are highly sensitive to the cost of ink cartridges and may not feel that the standard 25 ml No. 15 cartridge is appropriate to their needs. The introduction of this low cost, Reduced Volume cartridge enables them to choose HP print quality at an extremely competitive price.

hp inkjet print cartridge product specifications

p/n	description	hp selection number	ink volume	yield	no of nozzles	print resolution	dimension (l x w x d) (single unit)	wt.
c6615ne	hp reduced volume black inkjet print cartridge	15	14 ml	312 pages at approx. 5% density	300	600 dpi	140.6 x 114.6 x 36.1 mm	124 g
Also available as large volume inkjet print cartridge								
c6615de	hp no.15 black inkjet print cartridge	15	25 ml	603 pages at approx. 5% density	300	600 dpi	140.6 x 114.6 x 36.1 mm	150 g