BarTender® 2022 edition comparison
Enterprise / Automation / Professional / Starter

General		Enterprise	Automation	Professional	Starter
Business label design and printing	Easy-to-use design tools, hundreds of pre-built commonly used templates, and basic printing management	•	•	•	•
Dynamic business printing	Data entry forms, Intelligent Templates™, database connectivity, encoding, and manual printing	•	•	•	
Efficient automated printing	Business system integration, intelligent forms, application building, and automated printing	•	•		
Comprehensive enterprise-wide printing	Centralized management including document, workflow, and print management along with comprehensive security and high availability	•			
Number of users	Enable your team to print labels from any networked PC	Unlimited users	Unlimited users	Single* or unlimited users	Single user
Number of printers	BarTender is licensed by printer	3+ printers	2+ printers	2+ or unlimited printers*	Unlimited printers

Included companion applications		Enterprise	Automation	Professional	Starter
Administration Console	Manage and configure BarTender administration and system settings	•	•	•	•
Designer	Create label and document templates — also serves as the print engine when integrating and automating the label printing process	•	•	•	•
History Explorer	Centralized data logging and audit trail including print history, user access, and more	•	†	†	†
Data Builder	Build and manage your own database without external applications like Excel or Access	•	•	•	
Print Station	A simple, efficient interface for selecting and printing BarTender documents	•	•	•	
Print Portal	Allows dynamic web-based printing and workflow review/approval right from your web browser	•	‡	?	
Integration Builder	Connects BarTender with your business systems to enable automated printing directly from those systems	•	•		
Process Builder	An easy, graphical UI to build your own custom label and document printing solutions without the need for coding, like C# or VB.NET	•	•		
Reprint Console	Reprint identical copies of previously printed labels and documents that may been misplaced or damaged	•	§		
Printer Maestro	Provides centralized print management tools for printers and print jobs throughout a corporate network	•			
Librarian	Centrally manage documents and create workflows for template approval using role-based security	•			

Support		Enterprise	Automation	Professional	Starter
Standard Maintenance and Support	Upgrade to the latest BarTender version for free and get live technical support by phone and chat during business hours with a guaranteed 24-hour response time. Access to online resources, plus technical support	Includes 1 year	Includes 1 year	Includes 1 year	Includes 1 year
Premium Maintenance and Support	Add-on option to Standard Maintenance and Support which provides 24/7 live support access with a guaranteed 1-hour response time for business-critical issues	•	•	•	

Easy-to-use design		Enterprise	Automation	Professional	Starter
Easy WYSIWYG template design	Design tools make it easy to create and print professional labels and documents	•	•	•	•
Global support	Intuitive, easy-to-use user interface, translated to more than 20 languages	•	•	•	•
Comprehensive help system	A complete how-to library, accessible both through BarTender and on the web	•	•	•	•
Quick start	A collection of configurable, industry-focused, ready-to-use BarTender templates	•	•	•	•
New Document Wizard	An easy-to-follow wizard that ensures proper document settings for quality and printing performance	•	•	•	•
Fonts	Versatile support for OpenType, TrueType, Symbol Font characters and native printer-based fonts	•	•	•	•
Text formatting	Familiar, MS Word-like tools for creating and formating text	•	•	•	•
Transformed text	Add flair to your text objects with a variety of effects, such as fading, inflating, slanting, and more	•	•	•	•
Shapes and lines	Choose from over 50 shapes and 100 line style combinations	•	•	•	•
Dynamic text and object wrapping	Create dynamic text that wraps inside and around shapes, objects, document borders, and more	•	•	•	•
Unmatched barcode support	Choose from over 100 1D and 2D symbologies based on over a dozen standards	•	•	•	•
Human readable barcode	Highly configurable human readable text and character formatting options	•	•	•	•
GS1 Application Identifier Data Source Wizard	Construct GS1-compliant barcodes in seconds	•	•	•	•
Graphics and images	Import more than 70 graphic formats, including AI, PNG, JPG, BMP, TIF, EPS and GIF	•	•	•	•
Symbols	Choose from a wide variety of included symbols and industry-based symbol fonts	•	•	•	•
Tables and grids	Create tables and grids to organize text, barcodes, images, and other objects	•	•	•	•
White-on-black printing	Switch objects from black-on-white to white-on-black printing with a single click	•	•	•	•
Front and back template design	Create two-sided, "duplex" printing with separate designs for the front and back of your template	•	•	•	•
Amazon Transparency support	Create Amazon Transparency product serialization codes that help identify individual units and proactively prevent counterfeits	•	•	•	•
Embedded revision logging	Capture a revision trail directly in the document — when it was saved, who saved it and include additional comments	•	•	•	
Full color support	Design commercial quality labels using PANTONE and data-sourced colors	•	•	•	

Intelligent Templates™		Enterprise	Automation	Professional	Starter
Suppression	Ignore the content of a data source under certain conditions	•	•	•	•
Label templates	Design and automation tools that leverage data to reduce the number of label files you manage	•	•	•	
Conditional printing	Create data-driven automation rules that specify when different objects, layers, or templates in your document will visibly print or become hidden	•	•	•	
Template selector	Conditionally print one specific template when multiple templates are available in a document	•	•	•	
Layers	Template objects may be stacked, hidden and reordered when created on uniquely identifiable layers	•	•	•	
Automatic face detection and cropping	Automated image capture creates perfectly cropped photos for ID badges and card printing	•	•	•	
Scriptable object properties	Modify the look and feel of template objects by using Visual Basic (VB) scripts	•	•	•	

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Dynamic data and databases		Enterprise	Automation	Professional	Starter
Date and time	Dynamically source dates and times from Windows or clock-enabled printers	•	•	•	•
Data validation and processing	Specify data validation rules and automatically correct data or issue warnings	•	•	•	•
Concatenate data	Create text and barcode objects that combine information from multiple data sources	•	•	•	•
Basic database connectivity	Import variable data from Excel or a RFC 4180 standard CSV files into your template	•	•	•	•
Simple serialization	Increase or decrease your serial string data by increments of one (1)	•	•	•	•
Named database connections	Name commonly used database connections to quickly add them to new document designs	•	•	•	•
Database filters	Print select database records using convenient query and filter options	•	•	•	#
Database sourced tables	Easily create tables using data from a database or external file	•	•	•	#
Dynamic data preview	See how your document handles real dynamic data during the design process	•	•	•	#
Dynamic graphics and images	Automatically source images for printing based on selected database records or queries	•	•	•	#
Embedded database tables	Create your own database tables that travel with your BarTender document designs	•	•	•	
Enhanced database connectivity	Connect document designs to over 20 data sources such as SAP, Oracle, MS SQL, Azure SQL, XML, Excel, text files and more to print dynamically	•	•	•	
Advanced serialization	Create serial numbers that support alphanumeric, hexadecimal and custom sequencing patterns	•	•	•	
Create a database	Build your own database from scratch using intuitive tools included with BarTender	•	•	•	
Write back to databases	Write back to SQL-based databases to keep track of printed records, serial numbers, and much more	•	•	•	
Visual Basic (VB) scripting	Create scripts for custom data processing	•	•	•	
Global database field	Centralize a data field and share it between BarTender documents	•	•	•	
Advanced global database field	Centralize a data field and share it between BarTender documents and workstations	•			
Phrase library	Build your own library of standard multi-lingual text including auto-translate and TMX export/import	•			

Data entry forms		Enterprise	Automation	Professional	Starter
Database record selection	Select or query the correct database records at print time using helpful form controls	•	•	•	
Powerful form controls	Make data input and selection easy by leveraging over 15 highly configurable form controls	•	•	•	
Keyboard and mouse input	Use keyboard and mouse commands to select or enter data into forms at print time	•	•	•	
Scanner input	Use a barcode scanner to input information to data entry forms at print time	•	•	•	
Weighing scale input	Populate the weight of an item at print time by connecting your weighing scale to BarTender	•	•	•	
Image capture	Capture images at print time for ID cards or event badge printing	•	•	•	
Data validation	Reduce user input errors by introducing data validation and error checking	•	•	•	

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Integration and automation		Enterprise	Automation	Professional	Starter
Intelligent Forms	Create forms that run automated processes and actions based on user selections, user input or during certain events	•	•		
Document level actions	Reduce manual efforts by triggering actions in response to events such as printing	•	•		
Business systems	Seamlessly integrate automated label and document printing with any business system (ERP, WMS, or MES), including SAP, Oracle, Infor, Körber, Microsoft, Epicor, NetSuite and Sage	•	•		
Integrations	Web services: Use RESTful web services to exchange data in real-time to run actions	•	•		
	File drop: Monitor local, network, and cloud-based folder locations (including Amazon S3, Dropbox, FTP/SFTP) to run actions and automate	•	•		
	Email: Monitor email and print according to its contents	•	•		
	TCP/IP sockets: Stream data to run actions using this bidirectional communication method	•	•		
	Database monitoring: Monitor when data is inserted or changed in database table fields to run actions	•	•		
	RS232 Serial: Run actions when data is received	•	•		
	Other: Run actions according to a time schedule or when a message is posted to a Microsoft Message Queue	•	•		
Integration data	Integrate automated printing processes using common data structures and formats such as XML, JSON, SAP IDoc, Oracle XML, ASCII & Unicode coded text-based data	•	•		
Integration actions	Enable label printing, database queries, network communications and much more with over 70 action types	•	•		
.NET SDK	Seamlessly integrate printing, scheduling, document management, revision control and database functionality (including ActiveX Automation and Command Line/Shell Script support)	•	•		
BarTender REST API	Seamlessly integrate BarTender actions to automate printing and business processes	•	•		
Print Portal REST API	Seamlessly integrate Print Portal web printing	•			

Printing, encoding, and exporting		Enterprise	Automation	Professional	Starter
Drivers by Seagull™	More than 9,000 printers and output devices supported to enable high-performance printing	•	•	•	•
Print optimizations	Improve print speed by taking full advantage of printer-based features such as serialization, barcodes, real-time clock, static data, and graphic caching	•	•	•	•
Windows printer drivers	Print to any printer that has a Windows-based driver	•	•	•	•
Printer configuration and diagnostics	Perform printer management functions in BarTender, bypassing the printer front panel	•	•	•	•
On-demand and batch printing	Print labels and documents on-demand or batch together using one or more BarTender templates	•	•	•	•
Print preview	Review your dynamic print jobs before printing	•	•	•	•
Image exporting	Export entire template images or specific objects in 35+ formats	•	•	•	•
RFID, smartcard, and magnetic stripe encoding	Encode RFID tags, smartcards, and magnetic stripe cards as easily as adding barcodes to your template design	•	•	•	
Web printing	Secure anywhere, any time internet printing from any browser	•	•	•	
Native PDF generation	Generate PDFs without installing third-party PDF drivers	€	€	€	
Printer code templates	Design templates in BarTender and export printer code that can be used with other print systems	•	•		
Reprint labels and documents	Reprint identical copies of previously printed labels and documents that may been misplaced or damaged	•	¶		
Printer failover	Automatically redirect to another printer in the event of printer failure	•			

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Centralized management		Enterprise	Automation	Professional	Starter
Centralized role-based permission management	Centrally manage user and group roles for printing and management features	•			
Centralized document storage	Track and manage the entire organization's label templates in one place	•			
Template files and revision control	Manage revisions across the organization - roll out changes in an instant to all users	•			
Optimized label design workflows	Define design and publishing workflows to enable management and traceability including web-based Print Portal support	•			
Define workflow team	Increase team accountability during the label revision and publishing process	•			
Workflow Designer	Speed up label design, review, and production process with drag and drop visual Workflow Designer	•			
System audit trail	Review history of print jobs, document changes, electronic signatures, and user actions	•			

Security, monitoring, and alerts		Enterprise	Automation	Professional	Starter
Status monitoring	Reports information back to Windows regarding printer/print job status and error conditions	•	•	•	•
Email alerts	Automatically notify IT managers or other operational team members if labeling problems occur	•	•	•	•
Role-based security	Assign permissions to applications and functions using Windows Active Directory users and groups, or local Windows users	•	•	•	
Document and printing password	Require a password to design and/or print	•	•	•	
Electronic signatures	Enable for audit trail accountability and regulatory compliance	•			
Document encryption	Secure document usage between validated BarTender workstations	•			
Backup and resilient licensing server	Improve business continuity and disaster recovery with high availability options	•			

*Available in Professional Workstation only.

† The Enterprise Edition supports unlimited centralized logging; The Starter, Professional and Automation Editions support the logging of up to seven days of data to a local database only.

‡ Supports web-based printing only.

Ɋ Supports web-based printing only. Not available in Professional Workstation.

§ The Enterprise Edition supports reprints with no restrictions; The Automation Edition supports unlimited reprinting of documents from the logged print jobs.

Basic databases only (Excel or RFC 4180 standard CSV file).

¶ Enterprise Edition supports unlimited days of reprinting records, while Automation Edition supports 7 days of reprinting records.

€ Unlimited PDF printing for BarTender 2022 Enterprise Edition with 100 or more printer licenses and an active Maintenance and Support Agreement. Each printer license can support both a physical printer and 5,000 PDF printing per week. For more details on PDF printing limits.

BarTender Release 11.3 R8 and later versions