There's an Apple Watch for everybody.

Whichever model you select, Apple Watch makes a more healthy, active, and connected you possible.

Apple Watch Series 7

The biggest, brightest, most advanced display on an Apple Watch. The most crack-resistant front crystal. Dust resistant. And swimproof.[1] All for the most durable Apple Watch ever. With innovative health and fitness features and fast charging to keep you moving.

Apple Watch SE

Essential features to help you live an active and healthy life. Activity rings that show all the ways you move throughout the day, plus Fall Detection for added peace of mind.

Apple Watch Series 3

With fitness, mindfulness and connectivity features that help enhance well-being, good things come in 3.

	WATCH SERIES 7	WATCH SE	WATCH SERIES 3
	Aluminium	Aluminium	Aluminium
	45mm or 41mm case Swimproof and dustproof (IP6X)[1]	44mm or 40mm case Swimproof[1]	42mm or 38mm case Swimproof[1]
	Always-On Retina display Over 50% more screen area than Series 3	Retina display Over 30% larger display than Series 3	Retina display —
	Blood Oxygen app[2]	—	—
	ECG app[3]	—	—
	High and low heart rate notifications Irregular heart rhythm notification[3]	High and low heart rate notifications Irregular heart rhythm notification[3]	High and low heart rate notifications Irregular heart rhythm notification[3]
	Access to Apple Fitness+[4]	Access to Apple Fitness+[4]	Access to Apple Fitness+[4]
	Emergency SOS[5] Fall Detection	Emergency SOS[5] Fall Detection	Emergency SOS[5] —
	Faster charging	—	—
	Wi-Fi (GPS)	Wi-Fi (GPS)	Wi-Fi (GPS model only)