There's an Apple Watch for everybody.

Whichever model you select, Apple Watch makes a more healthy, active, and connected you possible.

Apple Watch Series 7

The biggest, brightest, most advanced display on an Apple Watch. The most crack-resistant front crystal. Dust resistant. And swimproof.¹ All for the most durable Apple Watch ever. With innovative health and fitness features and fast charging to keep you moving.

Apple Watch SE

Essential features to help you live an active and healthy life. Activity rings that show all the ways you move throughout the day, plus Fall Detection for added peace of mind.

Apple Watch Series 3

With fitness, mindfulness and connectivity features that help enhance well-being, good things come in 3.



Apple Watch Series 7 requires iPhone 6s or later with iOS 15 or later. Apple Watch SE and Apple Watch Series 3 require iPhone 6s or later with iOS 14 or later. ¹Apple Watch Series 7, Apple Watch SE and Apple Watch SE and Apple Watch SE and Apple Watch SE and Apple Watch Series 3 have a water resistance rating of 50 metres under ISO standard 22810:2010. This means that they may be used for shallow-water activities like swimming in a pool or ocean. However, they should not be used for scuba diving, watersking or other activities involving high-velocity water or submersion below shallow depth. Series 7 is also rated IP6X dust resistant. ²Blood Oxygen app measurements are not intended for medical use, including self-diagnosis or consultation with a doctor, and are only designed for general fitness and wellness purposes. ³The ECG app and irregular rhythm notification require the latest version of watchOS and ioS, and are not intended for use by people under 22 years old. The ECG app is available on Apple Watch Series 4 or later (not including Apple Watch SE). The irregular rhythm notification is not designed for people who have been previously diagnosed with AF. ⁴A subscription is required for Apple Fitness+. ⁵To use Emergency SOS on an Apple Watch needs to be connected to a known Wi-Fi network and you must set up Wi-Fi Calling. ^{143015-GBEN}