



# WinZip® 17

Zip. Protect. Share. Anywhere.

## Product Information Sheet For Corporate

Make file sharing easy, fast and secure for everyone in your organization with new WinZip® 17. The #1 choice in file compression, WinZip now offers support for multiple platforms, secure cloud and social media sharing, and new productivity-enhancing features. Give employees new ways to safely send files without putting corporate information at risk. WinZip 17 also includes PDF conversion, watermarking and image compression and resizing for more streamlined file sharing. Easy network deployment and excellent license pricing make WinZip 17 ideal for businesses of all sizes.



TRUSTED BY  
OVER  
**100,000**  
BUSINESSES  
WORLDWIDE

### Benefits for employees

- Instantly zip and unzip files
- Easily email larger files with automatic zipping and let the ZipSend™ service send oversized files for you
- Protect documents with new PDF conversion, watermarking, AES encryption and more
- Zip and share securely to cloud services
- Zip and share to social media sites
- Resize images to more convenient sharing sizes without complex image editing software
- Find the right tools for the task with context-sensitive toolbars

### Benefits for IT

- Save by minimizing storage and bandwidth costs in house, in transit and in the cloud
- Get more value with the power of several tools in one for zipping/unzipping, encryption, PDF conversion, image compression and watermarking
- Ensure your company's information is protected whether it is sent by email or shared online
- Get a multi-platform solution from one vendor. WinZip supports Windows®, Mac®, iOS and Android™
- Easily deploy WinZip over your network
- Choose a no-training solution

### What's New

#### The power of several office tools in one

- **PDF conversion** – Convert Microsoft® Office documents to PDF as you zip them for added protection
- **Watermarking** – Protect photos and files by adding custom watermarks to images and PDFs
- **Image resizing** – Resize photos to more convenient sharing sizes without image editing software

#### Secure sharing in the cloud

Protect company information and save on cloud storage by zipping the files uploaded to SkyDrive®, Dropbox and Google Drive™. WinZip 17 lets users connect to cloud services, and zip and encrypt files before uploading.

#### Manage and share from the cloud

WinZip 17 lets employees see and organize their cloud files even if they are using several services. WinZip also makes it easy to get links to files stored in the cloud and share them from their email.

#### Zip and share to social media

With the integrated ZipShare service, employees can share any type of file to Facebook, Twitter and LinkedIn®, making it easy to 'broadcast' company information—like press releases, annual reports and more—on various social sites.

#### More intuitive zipping and unzipping

Context-sensitive toolbars display the right tools for zipping or unzipping, sharing to the cloud or sending files by email.

## Key Features



### Unzip anything

Extract content from the industry's widest selection of compressed file types, including Zip, Zipx, RAR, 7Zip, BZ2, LHA/LZH and many more.



### Zip and email in one step

With the integrated ZipSend™ service, your employees can send large files and folders by email without worrying about clogged inboxes and bounced messages. ZipSend automatically zips and uploads files to the cloud if they exceed the email size limit, then adds a link to the files in the message.



### Secure confidential information

As always, your organization can count on WinZip® to protect your company's confidential information from unauthorized access with 128- or 256-bit AES encryption. For extra security, set your own password policy by defining complexity requirements that WinZip will enforce for you.



### "Shred" temporary files

For added security, WinZip auto-wipes (shreds) temporary files using the U.S. Department of Defense standard (DoD 5220.22-M) to prevent misuse.



### Preview files and folders

WinZip's convenient previewing functionality lets users browse the contents of a Zip before unzipping it. The advanced Unzip and Try feature lets users temporarily review related components within a Zip (such as an HTML page and its associated graphics) without having to extract it first.



### Automatic backup with WinZip Pro

Ensure corporate information is backed up with custom jobs that will automatically zip and archive important files. Schedule backups to run unattended, upload them to an off-site server or burn directly to CD/DVD or Blu-ray Disc.

## What to know more?

Visit [www.winzip.com](http://www.winzip.com) or call 1-888-267-3548 x1023 for more information about WinZip 17.

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### System Requirements

- Microsoft® Windows 8, Windows 7, Windows Vista®, or Windows® XP.
- Product activation requires internet access.
- ZipSend and ZipShare account activation requires internet access.

