

Which Apple Watch is right for you?

Series 6



The most advanced Apple Watch yet, with a blood oxygen sensor and app, the ECG app and the Always-On Retina display.

GPS + Cellular **GPS**

SE



Features the same larger display size as Series 6, Fall Detection, a compass and an always-on altimeter.

GPS + Cellular **GPS**

Series 3



The core fitness, health and connectivity features of Apple Watch.

GPS

Quick Look



44mm or 40mm
case size



44mm or 40mm
case size



42mm or 38mm
case size



Always-On
Retina display
30% larger than
Series 3



Retina display
30% larger than
Series 3



Retina display



50m

Water resistant
Swimproof



50m

Water resistant
Swimproof



50m

Water resistant
Swimproof



Blood Oxygen app



ECG app



High and low heart rate
notifications



High and low heart rate
notifications



High and low heart rate
notifications

Irregular heart rhythm
notification



Emergency SOS



International
Emergency Calling



Fall Detection



Supports Family Setup
(GPS + Cellular models)



Compass



Always-on altimeter

Irregular heart rhythm
notification



Emergency SOS



International
Emergency Calling



Fall Detection



Supports Family Setup
(GPS + Cellular models)



Compass



Always-on altimeter

Irregular heart rhythm
notification



Emergency SOS



Altimeter

Key Differences

Display

Always-On Retina display

The display never sleeps, so you can always see the time and information that's most important to you. The viewing area stretches deep into the rounded corners and is over 30 per cent larger than the Apple Watch Series 3 display.



368x448 pixels

44mm case 40mm case

Retina display

The same larger display size as Series 6, so you can see more and use all the latest watch faces and complications. Just raise your wrist and the display instantly comes to life.



368x448 pixels

44mm case 40mm case

Retina display

Just raise your wrist and the display instantly comes to life.



312x390 pixels

42mm case 38mm case

Materials and Finishes

Aluminium Stainless Steel Titanium

The Apple Watch Series 6 case is 11 per cent thinner than the Apple Watch Series 3 case and is available in a range of materials.



Aluminium



Silver



Stainless Steel



Titanium



Aluminium

—

—

Featuring the same case size as Series 6 and available in 100 per cent recycled aluminium.



Aluminium



Silver



Aluminium

—

—

Available in 100 per cent recycled aluminium.



Aluminium



Silver



Health

Blood Oxygen app
ECG app

—

—

—

—

High and low heart rate notifications

Irregular heart rhythm notification

Series 6 has the most advanced health and wellness features ever in an Apple Watch. You can measure your blood oxygen levels, take an ECG from your wrist, be alerted if it detects unusually high or low heart rates or an irregular rhythm, and even measure your current heart rate.



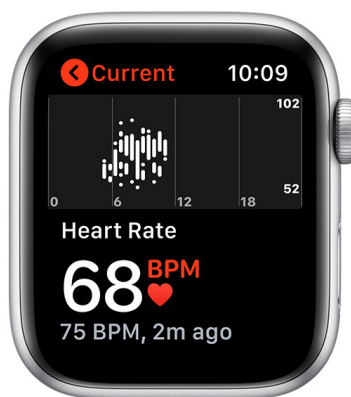
Blood Oxygen

ECG

High and low heart rate notifications

Irregular heart rhythm notification

Apple Watch SE can alert you if it detects unusually high or low heart rates or an irregular rhythm, as well as measure your current heart rate.



High and low heart rate notifications

Irregular heart rhythm notification

Apple Watch Series 3 can alert you if it detects unusually high or low heart rates or an irregular rhythm, as well as measure your current heart rate.



Safety and Emergency

Emergency SOS
International Emergency Calling
Fall Detection
Noise monitoring

With Emergency SOS, you can quickly call for help and alert

Emergency SOS
International Emergency Calling
Fall Detection
Noise monitoring

With the same safety and emergency features as Series 6,

Emergency SOS

You can quickly call for help and alert your emergency contacts if

your emergency contacts. Apple Watch Series 6 can also detect if you've taken a hard fall, then automatically call emergency services for you. And it can complete an emergency call while you're travelling abroad. The Noise app alerts you when decibels reach levels that could damage your hearing.

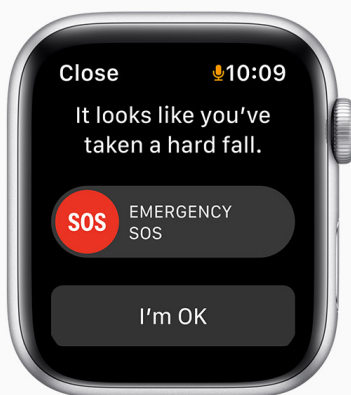
you're never too far away from help if you need it. The Noise app alerts you when decibels reach levels that could damage your hearing.

you need to.



Fall Detection

Emergency SOS



Fall Detection

Emergency SOS



Technology

Blood oxygen sensor

Electrical heart sensor

Optical heart sensor

Dual-core S6 SiP

Digital Crown with haptic feedback

Cellular connectivity on GPS + Cellular models

GPS

Compass

Always-on altimeter

—

—

Optical heart sensor

Dual-core S5 SiP

Digital Crown with haptic feedback

Cellular connectivity on GPS + Cellular models

GPS

Compass

Always-on altimeter

—

—

Optical heart sensor

Dual-core S3 SiP

Digital Crown

—

GPS

—

Altimeter

Second-generation speaker and mic

The back crystal of Apple Watch Series 6 features four clusters of green, red and infrared LEDs, and four photodiodes used to measure blood oxygen levels with the Blood Oxygen app. It has both an optical heart sensor for measuring your heart rate and heart rhythm, and an electrical heart sensor that enables the ECG app. The Digital Crown provides haptic feedback when you turn it. The S6 SiP with 64-bit dual-core processor is up to 20 per cent faster than the S5 in Apple Watch Series 5. The always-on altimeter detects your elevation in real time.

Second-generation speaker and mic

Apple Watch SE has an optical heart sensor for measuring your heart rate and heart rhythm. The Digital Crown provides haptic feedback when you turn it. The S5 SiP with 64-bit dual-core processor is up to two times faster than the S3 in Apple Watch Series 3. The always-on altimeter detects your elevation in real time.

Speaker and mic

Apple Watch Series 3 includes an optical heart sensor for measuring your heart rate and heart rhythm, and GPS to pinpoint your location.

Tech Specs

Finishes

GPS + Cellular

Aluminium available in silver, space grey, gold, blue and (PRODUCT)RED.

Stainless Steel available in silver, graphite (DLC) and gold (PVD).

Titanium available in natural titanium and space black.

GPS + Cellular

Aluminium available in silver, space grey and gold.

GPS

GPS

GPS

Aluminium available in silver, space grey, gold, blue and (PRODUCT)RED.

Aluminium available in silver, space grey and gold.

Aluminium available in silver and space grey.

Apple Watch Nike

Apple Watch Nike



















Aluminium available in silver and space grey.

Aluminium available in silver and space grey.

Apple Watch Hermès

Stainless Steel available in silver and space black

Features

 <div>GPS/GNSS</div>	 <div>GPS/GNSS</div>	 <div>GPS/GNSS</div>
 <div>Compass</div>	 <div>Compass</div>	—
 <div>Always-on altimeter</div>	 <div>Always-on altimeter</div>	 <div>Altimeter</div>
 <div>Water resistant 50 metres</div>	 <div>Water resistant 50 metres</div>	 <div>Water resistant 50 metres</div>
 <div>Blood oxygen sensor (Blood Oxygen app)</div>	—	—
 <div>Electrical heart sensor (ECG app)</div>	—	—
 <div>Second-generation optical heart sensor</div>	 <div>Second-generation optical heart sensor</div>	 <div>Optical heart sensor</div>
 <div>International Emergency Calling</div>	 <div>International Emergency Calling</div>	—



Emergency SOS



Emergency SOS



Emergency SOS



Accelerometer
up to 32 g-forces with
Fall Detection



Accelerometer
up to 32 g-forces with
Fall Detection



Accelerometer
up to 16 g-forces



Gyroscope



Gyroscope



Gyroscope



Ambient light sensor



Ambient light sensor



Ambient light sensor



Speaker
50 per cent louder



Speaker
50 per cent louder



Speaker



Microphone
(enables Noise app)



Microphone
(enables Noise app)



Microphone



Apple Pay



Apple Pay



Apple Pay



GymKit



GymKit



GymKit

Display

44mm
368x448 pixels
977 sq mm display area

44mm
368x448 pixels
977 sq mm display area

42mm
312x390 pixels
740 sq mm display area

40mm
324x394 pixels
759 sq mm display area

40mm
324x394 pixels
759 sq mm display area

38mm
272x340 pixels
563 sq mm display area

Always-On Retina LTPO OLED display
1,000 nits brightness

Retina LTPO OLED display
1,000 nits brightness

Retina OLED display
1,000 nits brightness

Chip

S6 SiP with 64-bit dual-core processor Up to 20 per cent faster than S5	S5 SiP with 64-bit dual-core processor Up to 2x faster than S3	S3 SiP with dual-core processor
W3 Apple wireless chip	W3 Apple wireless chip	W2 Apple wireless chip
U1 chip (Ultra Wideband)	—	—

Connectivity

4G LTE and UMTS GPS + Cellular models	4G LTE and UMTS GPS + Cellular models	—
Wi-Fi 802.11b/g/n 2.4GHz and 5GHz	Wi-Fi 802.11b/g/n 2.4GHz	Wi-Fi 802.11b/g/n 2.4GHz
Bluetooth 5.0	Bluetooth 5.0	Bluetooth 4.2

Power

Built-in rechargeable lithium-ion battery Up to 18 hours	Built-in rechargeable lithium-ion battery Up to 18 hours	Built-in rechargeable lithium-ion battery Up to 18 hours
Magnetic charging cable	Magnetic charging cable	Magnetic charging cable