

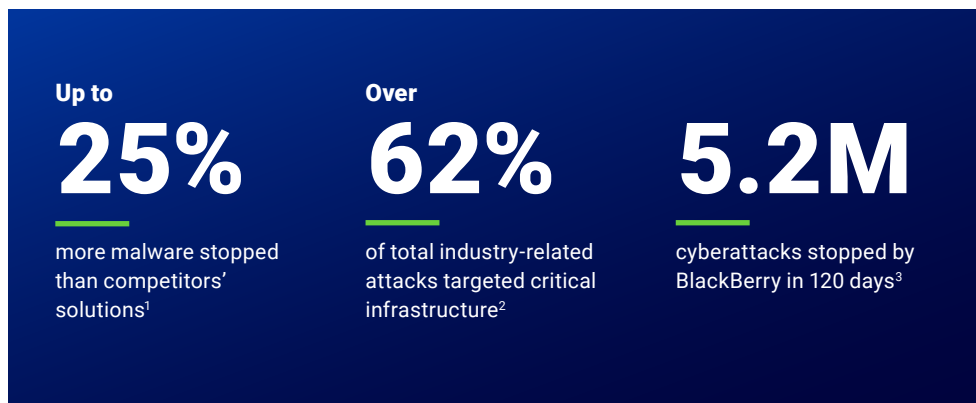
CylanceENDPOINT

Simplicity and prevention are critical for threat resilience

“Cybersecurity needs artificial intelligence and machine learning – it needs to use AI for prevention, detection, and response as CylancePROTECT* [does].”

- Melvin Foong, CIO, GDEX

*CylancePROTECT is now known as CylanceENDPOINT.



Simplified security across all endpoints to self-defend against attacks

CylanceENDPOINT™ is a self-defending solution with a battle-proven prevention algorithm that simplifies investigation and response to increase analyst capacity. With built-in responsible GenAI, even novice analysts can perform as seasoned veterans, ensuring a prevention-first approach to endpoint security.

The new simplified approach to endpoint security

CylanceENDPOINT is how modern security teams improve their organization's cyber resilience.

- **Prevent and eliminate security breaches**

Eliminate security breaches with estimated cost savings of \$1.3M by deploying self-defending AI that works across device types whether online or offline.⁴

- **Reduce management and security administration time**

Reduce labor hours by 50% by eliminating signature updates, thereby optimizing time, efficiency and incident investigations.⁴

- **Simplify investigation and response workflows**

Reduce alert fatigue by 90% by simplifying investigation and response workflows via automated playbooks that enhance analysts' experience.⁵



Eliminate threats early in the attack chain

Wide-band defense against threat vectors – malware, script and memory attacks.



Utilize the power of generative AI

Cylance® Assistant is included at no additional cost to proactively predict your needs and provide expert guidance.



Single console with less overhead

Faster speeds and streamlined authentication mean less system impact on CPU processing power.



Excels in “less-than-perfect” conditions

A lightweight and portable agent that is self-defending in online and offline environments across diverse platforms and deployments.

- **Optimize spending and resources**

Reduce costs, speed configuration, and eliminate infrastructure maintenance, resulting in greater agility via cloud-native deployment.

WHY BLACKBERRY?



Deep, Native Integrations

Secure applications, data, users and endpoints with unified access to management tools and native integrations that improve outcomes.



Advanced Artificial Intelligence

Improve threat detection accuracy, increase investigation speed and remarkably improve response times via Cylance® AI automation.



Cloud-Native Deployment

Quickly and easily scale, adding users or enabling access to new applications to drive performance and efficiencies.



Flexible and Adaptive

Enable access for users on corporate-owned or BYO devices (available on iOS®, Android™, macOS®, and Windows®).

1 [Tolly Test Report: CylanceENDPOINT by BlackBerry – May 2024](#)

2 [BlackBerry Global Threat Intelligence Report, March 2024 Edition](#)

3 [Top 5 Cyberattack Targets: Industries Most Likely to Be Attacked](#)

4 [CylancePROTECT Forrester TEI Study: cost savings over three years](#)

5 Alert fatigue reduction measured in terms of reported alerts without grouping and correlation of alerts across tenants of 700M and reduction to 68M with our zero-touch grouping and correlation of alerts (Dec 2022)

 **BlackBerry**® Intelligent Security. Everywhere.

ABOUT BLACKBERRY

BlackBerry (NYSE: BB; TSX: BB) provides intelligent security software and services to enterprises and governments around the world. The company secures over 235M vehicles. Based in Waterloo, Ontario, the company leverages AI and machine learning to deliver innovative solutions in the areas of cybersecurity, safety, and data privacy solutions, and is a leader in the areas of endpoint security, endpoint management, encryption, and embedded systems. BlackBerry's vision is clear - to secure a connected future you can trust.

For more information, visit [BlackBerry.com](https://blackberry.com) and follow [@BlackBerry](https://twitter.com/BlackBerry).

©2024 BlackBerry Limited. Trademarks, including but not limited to BLACKBERRY, EMBLEM Design and CYLANCE, are trademarks or registered trademarks of BlackBerry Limited, its subsidiaries and/or affiliates, used under license, and the exclusive rights to such trademarks are expressly reserved. All other trademarks are the property of their respective owners. BlackBerry is not responsible for any third-party products or services.