

# SaaS Backup

## Complete Data Protection



arcserve®  
SaaS Backup  
Powered by Keepit®

### Introduction

Arcserve SaaS Backup is a comprehensive solution to protect data hosted in SaaS application clouds. A cloud-native, cloud-to-cloud backup, solution built to protect data hosted in SaaS application clouds such as Microsoft 365, Microsoft Azure Active Directory (Azure AD) now renamed as 'Microsoft Entra ID', Microsoft Dynamics 365, Salesforce, and Google Workspace.

SaaS vendors operate on a shared responsibility model, which means obligations are shared between the vendor and the customer, on aspects relating to security & others. SaaS vendors own the cloud infrastructure stack and all primary components that make up the service such as, physical infra, network controls, operating system that hosts the application, controls for the application offered as a service, hardware components and others. However, 'data', the critical component that powers the business and central to the service's relevance is the organization's responsibility.

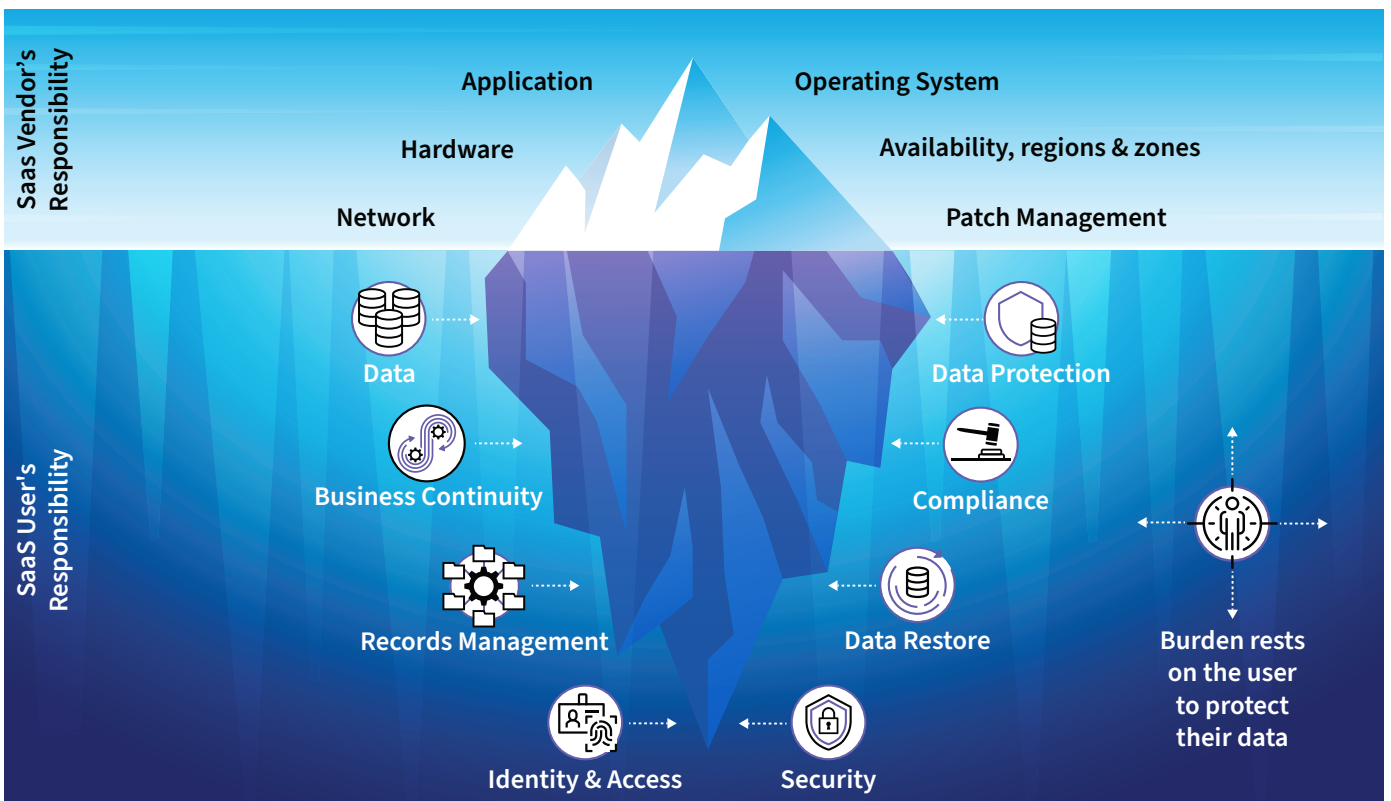
Responsibility includes accountability for data stored, classification of data, managing compliance requirements, securing, and protecting data, apart from other obligations required of data owners.

This responsibility applies to:

- ✓ Customers leveraging SaaS applications to support their business needs
- ✓ Managed Service Providers (MSPs) offering services to their customers
- ✓ IT Solution Providers or large MSPs serving multiple MSPs



*"Gartner<sup>1</sup> forecasts security breaches, for at least one major SaaS vendor, causing irreparable data loss and interruptions to business costing organizations more than \$100 million, by 2025"*



1 Source: Gartner's 'Innovation Insight: Backup for SaaS Applications', published 05-August-2021; Gartner report ID: G00748642

Arcserve SaaS Backup offers complete protection for data stored in Microsoft 365, Microsoft Azure AD, Microsoft Dynamics 365, Salesforce, and Google Workspace.

Arcserve SaaS Backup - salient points:

- A simple setup that takes under 5 minutes, prior to starting protection. A single pane of glass, with Multi-Tenant and Role-Based Access Controls (RBAC), makes navigation super-fast, while offering complete control over the protected data.
- Immutable backups, using a blockchain-based algorithm, offers organizations the ability to retrieve an unaltered copy of the data. Ransomware attacks, malware or malicious users have potential to cause severe harm to data; immutable backup offers a strong last line of defense..
- Most cost-effective solution with a single price per seat that includes all SaaS data protection functionalities.
  - Custom backup retention settings to meet your compliance requirements
  - Limitless data storage in an online cloud tier, allowing fast access & restores
  - No additional charges for data traffic: ingress, egress or transaction fees
- Secure, scalable, and available by design: Data in transit and data at rest is encrypted with a default 30-day delete-retention. Four copies of the backup data in 2 different datacenters within the same region, guarantee data sovereignty and redundancy.

A snapshot of Arcserve SaaS Backup’s vendor coverage:

Microsoft 365	Microsoft Azure AD	Microsoft Dynamics 365
Full coverage for ✓ Exchange Online ✓ OneDrive ✓ Teams & Groups ✓ SharePoint ✓ Public Folders	✓ Users ✓ Groups ✓ Role assignments ✓ Admin units ✓ Audit logs ✓ Sign-in logs	✓ Azure AD enterprise apps ✓ Azure AD app registrations ✓ Conditional access policies ✓ Intune device compliance policies ✓ Intune device configuration profiles ✓ Bitlocker key protectors
		500+ objects of popular applications: ✓ Sales ✓ Marketing ✓ Field Service ✓ Project Service Automation ✓ Customer Service

Salesforce	Google Workspace	ZenDesk
Standard and custom object protection: ✓ Accounts ✓ Activities ✓ Campaigns ✓ Campaign Members ✓ Cases & Contacts	Complete protection for popular apps: ✓ Gmail ✓ Team Drive ✓ Docs ✓ Sheets ✓ Slides	✓ Drive ✓ Sites ✓ Calendar ✓ Tasks
✓ Leads ✓ Notes ✓ Opportunities ✓ Custom Objects ✓ Other Standard Object		✓ Tickets ✓ Users ✓ Groups ✓ Organizations ✓ Views ✓ Macros ✓ Automations ✓ Triggers

## Conclusion

SaaS vendors have made it clear that backups are the organization’s responsibility and not theirs. Arcserve SaaS Backup adds to Arcserve’s powerful portfolio, equipping organizations to completely protect their SaaS data, eliminating business interruptions due to unrecoverable data loss.

# Take the Next Step

Find out more at [arcserve.com](https://arcserve.com) or contact us at [info@arcserve.com](mailto:info@arcserve.com) or view our global office contact information [here](#)

## About Arcserve

Arcserve, a global top 5 data protection vendor and unified data resilience platform provider, offers the broadest set of best-in-class solutions to manage, protect, and recover all data workloads, from SMB to enterprise and regardless of location or complexity. Arcserve solutions eliminate complexity while bringing best-in-class, cost-effective, agile, and massively scalable data protection and certainty across all data environments. This includes on-prem, off-prem (including DRaaS, BaaS, and Cloud-to-Cloud), hyper-converged, and edge infrastructures. The company’s nearly three decades of award-winning IP, plus a continuous focus on innovation, means that partners and customers, including MSPs, VARs, LARs, and end-users, are assured of the fastest route to next-generation data workloads and infrastructures. A 100% channel-centric organization, Arcserve has a presence in over 150 countries, with 19,000 channel partners helping to protect 235,000 customers’ critical data assets. Explore more at [arcserve.com](https://arcserve.com) and follow @Arcserve on Twitter.

