

# PHILIPS

LCD monitor with  
USB-C

Business Monitor

3000 series

27" (68.5 cm)

2560 x 1440 (Quad HD)

27B2U3601H



## Redefining workflow productivity

with a pop-up webcam

Speed through daily tasks in comfort with this monitor's SoftBlue technology and 120 Hz refresh rate. Productivity-enhancing features like USB-C and pop-up webcam with Windows Hello deliver the performance and convenience you expect.

### Excellent performance

- IPS technology for full colours and wide viewing angles

### Designed for the way you work

- Built-in stereo speakers for multimedia
- SmartErgoBase enables user-friendly ergonomic adjustments
- Smart Link Sync: for uniform daisy-chained displays
- Windows Hello Compatible – Seamless, Secure Access
- Eyesafe-certified blue light protection and colour accuracy
- Adjustable Webcam: for video conferencing in comfort.
- SoftBlue Technology: for comfortable viewing

### Single cable USB-C connection

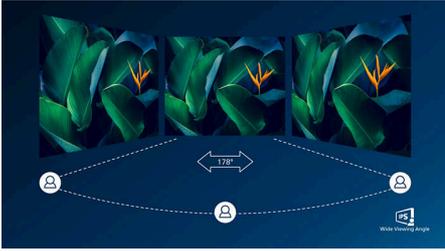
- RJ-45 to USB-C gives easy network connection with security

### Superb Picture Quality

- 120 Hz refresh rates for ultra-smooth images
- Crystal clear images with Quad HD 2560 x 1440 pixels

## Highlights

### IPS technology



IPS displays use advanced technology that gives you extra-wide viewing angles of 178/178 degrees, making it possible to view the display from almost any angle — even in 90-degree Pivot mode! Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colours, making it ideal not only for Photos, films and web browsing, but also for professional applications that demand colour accuracy and consistent brightness at all times.

### CrystalClear images



These Philips screens deliver CrystalClear, Quad HD 2560 x 1440 or 2560 x 1080 pixel images. Utilising high performance panels with a high-density pixel count enabled by high bandwidth sources, these new displays will make your images and graphics come alive. Whether you are a demanding professional requiring extremely detailed information for CAD-CAM solutions using 3D graphic applications, or a financial wizard working on huge spreadsheets, Philips displays will give you CrystalClear images.

### 120 Hz fast refresh



For gaming and video performance, you demand display with lag free, ultra-smooth images. This Philips display redraws the screen image up to 120 times per second, much faster than a standard display. A lower frame rate can make enemies appear to jump from spot to spot on the screen, making them difficult targets to hit. With 120 Hz frame rate, you get those critical missing images on the screen which shows enemy movement in ultra-smooth motion so you can easily target them.

### SoftBlue Technology with Low Blue Light Panel



SoftBlue technology offers increased visual comfort and protection against adverse health effects caused by prolonged exposure to blue light. With the low blue-light panel, the ratio of display emission light in the range of 415-455 nm to 400-500 nm is reduced to less than 50%. As a result, the SoftBlue technology provides optimal visual comfort, minimises eye strain and supports sustained focus. Not to mention, SoftBlue LED technology is tested and TÜV Rheinland Low Blue Light (Hardware Solution) certified for its effectiveness in reducing blue light emissions.

### Built-in stereo speakers



A pair of high-quality stereo speakers built into a display device. They may be visible front firing, or invisible down firing, top firing, rear firing etc. depending on model and design.

### TUV Rheinland Eyesafe - RPF 40



Philips display meets the TUV Rheinland Eyesafe® standard to truly protect you from long exposure to blue light. The always-on blue light filter not only helps reduce digital eye strain, but also guarantees colour integrity.

### SmartErgoBase



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base can swivel, tilt and rotate to various angles to ensure maximum comfort. The height-adjustable stand guarantees the optimal viewing level, reducing the physical strains of a long workday, while cable management reduces cable clutter and keeps the workspace neat and professional.



# Business Monitor

LCD monitor with USB-C

27B2U3601H/00

## Highlights

### Adjustable webcam



Level up the comfort of video conferencing with this feature. By adjusting the webcam back and forth by 30 degrees, users can now comfortably call and attend meetings from any position that best suits them.

### Windows Hello Compatible



Log in faster and more securely with Windows Hello. The webcam on this Philips monitor is compatible with Windows Hello, offering quick facial recognition and effortless access - every time you power on.

### Smart Link Sync



Easily create a seamless multi-monitor workspace with Smart Link Sync, designed to automatically align display settings across daisy-chained monitors. Whether you're designing, presenting or multitasking, enjoy consistent brightness and colour without manual tweaks. Choose from OSD Sync or Light Sync modes (Low, Mid or High) on the primary monitor to match your environment. For identical monitors, any mode ensures uniform visuals; for mixed models, Light Sync intelligently adjusts luminance for a balanced, professional look across screens.

### USB-C Docking with RJ45



Simplify all peripherals from monitor to PC using one-cable docking USB Type-C connector, including networking, high-resolution video output from PC to monitor, and surfing on the Internet without an additional network cable, even without a LAN port on your notebook. RJ45 connection through USB-C offers a fast and secure connection when needed. Getting the fastest data speeds allows you to transfer data from a HDD to your PC faster than ever. Additionally, USB-C with power delivery can even enable you to power and charge your notebook from the monitor, eliminating the need for extra power cables.

## Specifications

### Picture/Display

**Panel Size:** 27 inch/68.5 cm  
**Aspect ratio:** 16:9  
**LCD panel type:** IPS technology  
**Backlight type:** W-LED system  
**Pixel pitch:** 0.2331 x 0.2331 mm  
**Brightness:** 350 cd/m<sup>2</sup>  
**Display colours:** 16.7 M (true 8 bits)  
**Colour gamut (typical):** sRGB 108%, NTSC 97% \*  
**Contrast ratio (typical):** 1500:1  
**SmartContrast:** 50,000,000:1  
**Response time (typical):** 4 ms (Grey to Grey)\*  
**Viewing angle:** 178° (H)/178° (V), @ C/R > 10  
**Picture enhancement:** SmartImage  
**Maximum resolution:** 2560 x 1440 @ 120 Hz (HDMI/DP/USB-C)\*  
**Effective viewing area:** 596.74 (H) x 335.66 (V) mm  
**Scanning Frequency:** 30-230 KHz (H)/48-120 KHz (V)  
**sRGB**  
**SoftBlue**  
**Flicker-free**  
**Pixel Density:** 109 PPI  
**Display Screen Coating:** Anti-Glare, 3H, Haze 25%  
**EasyRead**  
**Adaptive sync**  
**EyeSafe**  
**Smart Link Sync:** When used as a primary or secondary monitor\*

### Connectivity

**Signal Input:** HDMI 2.1 TMDS x 1, DisplayPort 1.4 x 1, USB-C x 1 (upstream, DP Alt mode, Data, PD)  
**Sync Input:** Separate Sync, Sync on Green  
**Audio (In/Out):** Audio out  
**RJ45:** Ethernet LAN (10 M/100 M/1 G)  
**Signal Output:** DisplayPort Out  
**HDCP:** HDCP 1.4 (HDMI/DisplayPort/USB-C), HDCP 2.3 (HDMI/DisplayPort/USB-C)  
**HBR3:** Yes (DP, USB-C)  
**USB Hub:** USB3.2, Gen1, 5G, Upstream: USB-C x 1 (Full); Downstream: USB3.2 x 3 (with x 1 fast charge B.C 1.2), USB-C x 1 (Data, 15W)

### Power Delivery

**Max power delivery:** up to 90 W (5 V/3 A, 7 V/3 A, 9 V/3 A, 10 V/3 A, 12 V/3 A, 15 V/3 A, 20 V/4.5 A)  
**Version:** USB PD version 3.0

### Convenience

**Built-in Speakers:** 2 W x 2  
**Plug and Play Compatibility:** DDC/CI, Mac OS, sRGB, Windows 11/10  
**User convenience:** SmartImage, Input, Brightness, Menu, Power On/Off  
**OSD Languages:** Brazil Portuguese, Czech, Dutch, English, French, Finnish, German, Greek, Hungarian, Italian, Japanese, Korean, Portuguese, Polish, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian  
**Other convenience:** Kensington lock, VESA mount (100 x 100 mm)  
**Control software:** SmartControl  
**Built-in webcam:** 5.0 megapixel camera with microphone and LED indicator (for Windows Hello)  
**Webcam tilt function:** Yes, +/-30 degree

### Stand

**Height adjustment:** 150 mm  
**Pivot:** +/-90 degree  
**Swivel:** +/- 180 degree  
**Tilt:** -5/30 degree

### Power

**ECO mode:** 16.6 W (typ.)  
**Power supply:** Built-in, 100-240 VAC, 50-60 Hz  
**Off mode:** 0.3 W (typ.)  
**On mode:** 21.12 W (typ.) (Energy Star test method)  
**Standby mode:** 0.4 W (typ.)  
**Power LED indicator:** Operation - White, Standby mode - White (flashing)  
**Energy Label Class:** D

### Dimensions

**Packaging in mm (W x H x D):** 730 x 445 x 139 mm  
**Product without stand (mm):** 615 x 361 x 46 mm  
**Product with stand (max height):** 615 x 540 x 299 mm

### Weight

**Product with packaging (kg):** 9.55 kg  
**Product with stand (kg):** 6.57 kg  
**Product without stand (kg):** 4.90 kg

### Operating conditions

**Altitude:** Operation: +12,000 ft (3658 m), Non-operation: +40,000 ft (12,192 m)  
**Temperature range (operation):** 0°C to 40 °C  
**Relative humidity:** 20%-80 %  
**Temperature range (storage):** -20°C to 60 °C  
**MTBF (demonstrated):** 70,000 hrs (excluded backlight)

### Sustainability

**Environmental and energy:** Energy Star, EPEAT\*, RoHS  
**Post-consumer recycled plastic:** 85%  
**Recyclable packaging material:** 100 %  
**Specific Substances:** PVC/BFR free housing

### Compliance and standards

**Regulatory Approvals:** CB, CE Mark, EPA, TUV/GS, TUV Ergo, TCO Certified, EAC, EAC ROHS, MEPS, UKCA, EMF, FCC, ICES-003, TÜV Rheinland Low Blue Light (Hardware Solution), eyesafe® CERTIFIED 2.0

### Cabinet

**Finish:** Texture  
**Foot:** Black  
**Front bezel:** Black  
**Rear cover:** Black

### What's in the box?

**Cables:** HDMI cable, DisplayPort cable, USB-C to C cable, Power cable  
**Monitor with stand**  
**User Documentation**



\* "IPS" word mark / trademark and related patents on technologies belong to their respective owners.

\* Response time value equal to SmartResponse

\* sRGB area based on CIE 1931; NTSC area based on CIE 1976

\* EPEAT rating is valid only where Philips registers the product. Please visit <https://www.epeat.net/> for registration status in your country.

\* The 5 year warranty is a voluntary manufacturer's limited warranty. It applies only in the countries listed on this page <https://www.philips.co.uk/c-e/so/monitors/tco-certified-edge>. For consumers, it is provided in addition to, and without affecting, their legal rights under applicable national laws. For non-consumer (business/professional) end users, only the manufacturer's limited warranty terms apply.

\* USB-C High Resolution mode enables a maximum resolution of 2560 x 1440 at 120 Hz.

\* For Smart Link Sync to function properly, all daisy-chained monitors must be compatible with Smart Link.

\* The monitor may look different from feature images.

\* The products and accessories listed on this leaflet may differ by country and region.