



WATCHGUARD TRADE UP PROGRAM

By participating in the **WatchGuard Trade Up Program**, you ensure your network is protected by the very latest in security, reliability, and performance – without hurting your bottom line.

The Trade Up Program is available to current WatchGuard customers.

Details

Trade an earlier-generation WatchGuard appliance and move up to a new WatchGuard solution at up to 25% off the standard purchase price. The program includes options to trade up to a physical appliance or to a virtual appliance.

To activate Trade Up products, the owner must retire an earlier generation WatchGuard appliance.

By retiring a WatchGuard product, it no longer appears among your managed products; it is not capable of upgrades, add-on activation, or software downloads; and ownership cannot be transferred.

Not all devices are eligible for all Trade Up appliances. The Eligibility Charts on page 2 list eligible WatchGuard devices. Appliances purchased through WatchGuard's HA (High Availability) promotion are not eligible for trade up.

How to Purchase a WatchGuard Trade Up Product

If you have an eligible product you would like to trade, simply purchase the unique Trade Up part number that corresponds to that product. Trade Up part numbers are available through any authorized WatchGuard Reseller. The discount of up to 25% is built into the price so you see the savings instantly.

Activating Trade Up Products

During product activation, you are required to identify the product to be replaced within your account.

(To verify that the device you wish to replace is active and registered to the correct account, log on to your [Support account](#) at watchguard.com (formerly called LiveSecurity Service account). Under the **Manage Products** heading, go to **Your Products**.)

Once the eligible device has been identified, it will be retired and the new box will become active.

- Retired product will be removed from the customer's Support account
- Retired product will not be eligible for upgrades, support, or software updates
- Feature keys are not available for retired products
- Retired products cannot change ownership and should never be sold to another party

WatchGuard reserves the right to deactivate a new Trade Up product if the Trade Up product is determined to have been activated in violation of the Trade Up Program's **Terms and Conditions** (see page 3).

Not a current WatchGuard customer?

There are many reasons to look at upgrading your current security firewall. Now, trading in a competitor's appliance for the award-winning technology from WatchGuard couldn't be easier. Whether your network calls for a next generation firewall or full UTM security, WatchGuard offers both physical* and virtual solutions to meet your needs now and into the future. And with special pricing, why wait? Find out more about WatchGuard's [Red Instead Competitive Trade In Program](#).

Eligibility Chart for UTM Hardware Trade Up

Trade Up From	Trade Up to this Firebox Model									
	T15 T15-W	T35 T35-W	T55 T55-W	T70	M270	M370	M470	M440 M570 M670	M4600	M5600
Firebox T10	✓									
Firebox T30		✓	✓	✓	✓					
Firebox T50			✓	✓	✓					
Firebox M200					✓	✓				
Firebox M300						✓	✓			
Firebox M400							✓	✓		
Firebox M500								✓	✓	
XTM 21, 22, 23, 25, 26		✓	✓	✓	✓					
XTM 33			✓	✓	✓					
XTM 330				✓	✓	✓	✓	✓		
XTM 505, 515					✓	✓	✓	✓		
XTM 510, 525						✓	✓	✓		
XTM 520,530, 535								✓		
XTM 545								✓	✓	
XTM 810, 820, 830/F, 1050									✓	✓
XTM 850, 860, 870/F, 1050									✓	✓
XTM 1520, 1525										✓
XTM 2050, XTM 2520										✓

Trade Up options include Basic Security Suite or Total Security Suite. Learn more at <http://www.watchguard.com/wgrd-resource-center/how-to-buy>.

Eligibility Chart for FireboxV (Virtual Appliance) or Firebox Cloud Trade Up

Trade Up From	Trade Up to this FireboxV or Firebox Cloud Model			
	FireboxV / Firebox Cloud Small	FireboxV / Firebox Cloud Medium	FireboxV / Firebox Cloud Large	FireboxV / Firebox Cloud XLarge
XTM 21, 22, 23, 25, 26, 33, 330	✓	✓		
XTM 505, 510, 520, 530		✓	✓	✓
XTM 515, 525, 535, 545		✓	✓	✓
XTM 810, 820, 830/F, 1050			✓	✓
XTM 850, 860, 870/F, 1050			✓	✓
XTM, 1520, 1525				✓
XTM 2050, XTM 2520				✓
XTMv Small	✓	✓	✓	✓
XTMv Medium		✓	✓	✓
XTMv Large			✓	✓
XTMv Datacenter				✓

Trade Up options include Basic Security Suite or Total Security Suite. Learn more at <http://www.watchguard.com/wgrd-resource-center/how-to-buy>.

Eligibility Chart for Wireless Access Points Trade Up

Trade Up From	AP120	AP322	AP325	AP420
AP100	✓		✓	✓
AP102		✓		
AP200	✓		✓	✓
AP300	✓		✓	✓
AP320			✓	✓

Terms and Conditions

General

1. WatchGuard Technologies reserves the right to deactivate a Trade Up product at any time if found to be in violation of program guidelines.
2. Distributors or resellers found to be abusing the WatchGuard Trade Up Program may face penalties from WatchGuard, which may include but are not limited to: termination of partnership status, loss of specific partnership benefits as deemed appropriate by WatchGuard, and/or exemption from participating in any or all WatchGuard promotions and/or programs that benefit partners and/or end users.

3. WatchGuard reserves the right to change or cancel any aspect of this program at any time.
4. For certain products, Trade Up is restricted. Review Eligibility Chart for qualifications.
5. In order to be eligible for the Trade Up Program, the device being traded up must be activated in the same **Support account** at watchguard.com (formerly called LiveSecurity Service account) that the new Trade Up product will be activated in.
6. Appliances purchased through WatchGuard's HA (High Availability) promotion are not eligible for WatchGuard's Trade Up Program.
7. Device being traded up must not have been previously retired or otherwise deactivated prior to activation of new Trade Up product.