

**SONY**

# BRAVIA 3 Series

4K HDR LED Display with  
Google TV & 3 years PrimeSupport



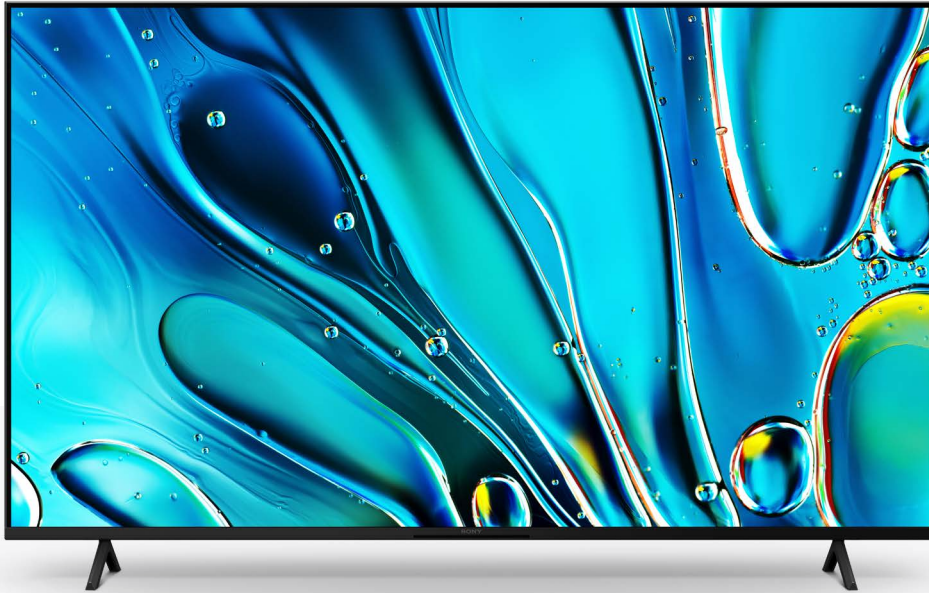
FWD-S35 43" | 50" | 55" | 65" | 75" | 85"

**BRAVIA**

**X1**  
4K HDR Processor

**4K**  
**HDR**

4K LED



# BRAVIA 3 Series

4K HDR LED

FWD-43S35 | FWD-50S35 | FWD-55S35 | FWD-65S35 | FWD-75S35 | FWD-85S35

## Key Benefits

**Picture Processing** | See billions of bright, natural colours on this TV, as our Triluminos Pro display unleashes vibrant colour in your living room, complete with real-life texture. Using the power of its new AI algorithm, our 4K HDR X1 Processor™ upscales even old movies to near 4K quality and our XR Clear Image technology breathes new life into every pixel.

Dolby Vision is a technology you'd usually find at the cinema, available on the BRAVIA 3, so you can enjoy cinematic detail, contrast, and colour - at home

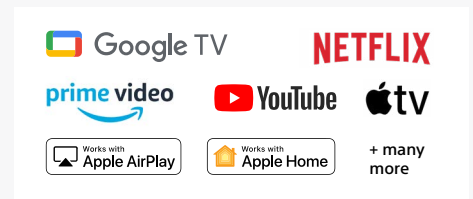
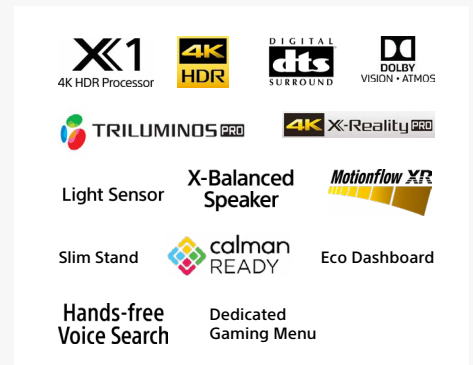
**Immersive Audio** | The sound on this Direct LED TV is powerful too, with our innovative X-Balanced Speaker ensuring crystal-clear dialogue and deep bass that is perfect for movies, as well as sports, games, and music.

**Beyond Smart TV** | Browse 400,000+ movies and TV episodes from across your streaming services on this Google TV <sup>(1)</sup>, along with 10,000+ apps and games.

**For the gamer** | Our Game Menu puts everything needed to win in one place. ALLM and eARC are included, and if you want more, pair with a PlayStation 5 to unlock extra gaming features.<sup>(2)</sup>

**Form & Function** | With its sleek look and compact screen sizes, the BRAVIA 3 is designed to suit any room. Use it as a second TV in the bedroom and you can make use of the Calm Picture Mode, which lowers the brightness and displays softer colours and contrast.

**The Eco Dashboard 2** | Giving you full control over your energy settings - and could even help save money on your energy bills.<sup>(3)</sup>



## BRAVIA 3 FWD-S35

- 4K HDR Processor X1™
- TRILUMINOS Pro™
- Motionflow XR 200Hz/240Hz
- X-Balanced Speaker
- Narrow Bezel Design
- Google TV

(1) Some apps, contents and/or features may not be available in all countries. Subject to availability. User must connect to a Google Account to use certain advertised features. Google TV is the name of this device's software experience and a trademark of Google LLC. Google and Chromecast built-in are trademarks of Google LLC.

(2) PS5® system sold separately & is required to stream your games to other devices. Design and specifications are subject to change without notice.

(3) Power consumption is approximate and may differ from the actual value.

# Specifications

		FWD-43S35	FWD-50S35	FWD-55S35	FWD-65S35	FWD-75S35	FWD-85S35
Display Features	Screen Size (measured diagonally)	43" (42.5") 108 cm	50" (49.5") 126 cm	55" (54.6") 139 cm	65" (64.5") 164 cm	75" (74.5") 189 cm	85" (84.6") 215 cm
	Display resolution (H x V, pixels)	3840 x 2160					
	Dimming type	Frame Dimming					
	Display device	LCD					
	Aspect Ratio	16:9					
Professional Features	Operating System	Android 12					
	On-board Storage (GB)	16GB					
Display System	TV System (Digital Terrestrial)	DVB-T/T2					
	TV System (Digital Cable)	DVB-C					
	TV System (Digital Sat)	DVB-S/S2					
	Number of Tuners (Terrestrial/Cable)	1(Digital/Analog)					
	Number of Tuners (Sat)	1					
Network Features	Wi-Fi Direct	-					
	Wi-Fi Certified	Yes					
	Wi-Fi Standard	Wi-Fi 6E					
	Apple AirPlay	Yes					
	Chromecast built-in	Yes					
	Internet Browser	-					
	Codec for Home Network	-					
Convenience Features	Wireless LAN	Integrated					
	USB playback codecs	MPEG1:MPEG1/MPEG2 PS:MPEG2/MPEG2 TS(HDV,AVCHD):MPEG2,MPEG4,AVC,AVS,HEVC/MP4(xAVC S):AVC,MPEG4,HEVC,AV1,VP8,WMV,MotionJpeg,/AVI:MotionJpeg,HEVC,MPEG4,WMM,AVC,VP8/ASF(WMV)/MOV:AVC,HEVC,MPEG4,WMM/MKV:AVC,MPEG4,VP8,HEVC,VP9,WMM,AV1,3GPP:MPEG4,AVC,HEVC,MPEG2,WMM,VP8,AV1/MP3/ASF(WMA)/LPCM/WAV/MP4AAC/FLAC/JPEG/WEBM:AV1,VP9/AC4/ogg/AAC					
	HDMI-CEC	-					
	i-Manual	Yes					
	On Screen Clock	Yes					
	Sleep Timer	Yes					
	On/Off Timer	-					
Control Specifications	Display Language	AFR,ARA,BUL,BEN,BOS,CAT,CZE,DAN,DEU,GRE,ENG,SPA,EST,PER,FIN,FRA,GUI,HIN,HRV,HUN,IND,ITA,HEB,KAZ,KAN,LIT,LAV,MAC,MAL,MAR,MAY,NOB,NLD,PAN,POL,POR,ROM,RUS,SOL,SLV,ALB,SRP,SWE, zh_CN, zh_TW, zh_HK, ZUL, SWA, VIE, TAM, TEL, THA, TUR,UKR, TGL					
	Custom Installation (CI) Dashboard	Yes					
Inputs & Outputs	IP Control	Yes					
	Pro mode	No					
	HDMI Signal	4096x2160p(24,50,60Hz), 3840x2160p(24,25,30,50,60Hz), 1080p(24,30,50,60Hz), 1080i(50,60Hz),720p(30,50,60Hz), 720/24p, 576p, 480p					
	HDCP	HDCP2.3(for HDMI1/2/3/4)					
	RF (Terrestrial/Cable) Connection Input(s)	1(Side)					
	IF (Satellite) Input(s)	1(Side)					
	Composite Video Input(s)	-					
	HDMI inputs total	4(Side)					
	USB ports	2(Side)					
	Ethernet inputs	1(Side)					
Video Specifications	RS-232C Input(s)	-					
	PCMCIA Slot(s)	1(Top)					
	Speaker Position	Down Firing					
	Audio Power Output	10W + 10W					
	Wide Mode	Full/Vertical Fit/Horizontal Fit/Original,Full/Vertical Fit/Horizontal Fit/Original					
	4:3 Default	-					
	Video Processing	4K X-Reality PRO					
4K Processor	4K HDR Processor X1™						
Motion enhancer	Motionflow XR 200/240Hz (Native 50/60Hz)						
HDR (High Dynamic Range) compatibility	Yes(HDR10,HLG,Dolby Vision)						
Panel Refresh Rate (Native Hertz)	50Hz						
Design Features	Cable Management	Yes					
	Frame colour	Black					
	Stand Design	Slim Wedged Stand					
	VESA® Hole Spacing Compatible	Yes					
Eco & energy saving	On mode power 1000h SDR(New lot5)	46 kWh/1000h	60 kWh/1000h	77 kWh/1000h	93 kWh/1000h	106 kWh/1000h	128 kWh/1000h
	Power Consumption (in Standby)	0.5W					
	Mercury content(mg)	0.0					
	Power Saving Mode / Back Light Off Mode	Yes					
Dimensions	Display only (W x H x D)	Approx. 96.4 x 56.3 x 6.9 cm	Approx. 111.9 x 64.9 x 7.0 cm	Approx. 123.3 x 71.3 x 7.2 cm	Approx. 145.2 x 83.6 x 7.2 cm	Approx. 167.5 x 96.2 x 7.3 cm	Approx. 190.1 x 109.0 x 7.3 cm
	Display with Stand (W x H x D)	Approx. 96.4 x 62.9 x 26.6 cm	Approx. 111.9 x 71.4 x 26.7 cm	Approx. 123.3 x 78.4 x 33.4 cm	Approx. 145.2 x 90.9 x 33.4 cm	Approx. 167.5 x 104.2 x 41.0 cm	Approx. 190.1 x 117.7 x 45.6 cm
Weights (Approx.)	Display only	Approx. 9.7 kg	Approx. 12.1 kg	Approx. 16 kg	Approx. 22.1 kg	Approx. 32.1 kg	Approx. 42.2 kg
	Display with Stand	Approx. 9.9 kg	Approx. 12.3 kg	Approx. 16.3 kg	Approx. 22.4 kg	Approx. 33.4 kg	Approx. 43.8 kg
	Package Carton (Gross)	Approx. 14 kg	Approx. 17 kg	Approx. 23 kg	Approx. 31 kg	Approx. 44 kg	Approx. 58 kg
Optional accessories	Wallmount Bracket	Sony original Wall-Mount Bracket <sup>1</sup>					
Service and Warranty	PrimeSupport (Included)	3 Years with advanced exchange handled by local partner, on premise where possible. Optional +2 year extension.					
	2 Year Extension package	PSP.FWD43S35.PO2	PSP.FWD50S35.PO2	PSP.FWD55S35.PO2	PSP.FWD65S35.PO2	PSP.FWD75S35.PO2	PSP.FWD85S35.PO2

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