

# Trend Micro Apex One™

## Endpoint security redefined

Eliminate security gaps across any user activity and endpoint with a blend of advanced threat protection techniques combined with detection and response, delivered through a single-agent portfolio.

- Automated: Stop attackers sooner with the most effective protection against zero-day threats: a blend of next-gen anti-malware techniques and the industry's most timely virtual patching.
- Insightful: Get exceptional visibility and control across your environment. Integrated extended detection and response (XDR) capabilities for cross-layer detection, investigation, and threat hunting.
- Connected: Quickly respond to attacks with real-time and local threat intelligence updates and a broad API set for integration with third-party security tools. Flexible deployment options fit perfectly with your environment.

### You can have it all

- Malware and ransomware protection: Defends endpoints against threats like malware, ransomware, and malicious scripts. Advanced protection capabilities adapt to protect against unknown and stealthy new threats
- Extensive detection and response capabilities in one console: XDR goes beyond EDR with cross-layer detection and threat hunting and investigation across email, endpoints, servers, cloud workloads, and networks.
- The industry's most timely virtual patching: Vulnerability protection applies virtual patches for protection before a patch is available or deployable.
- Ransomware rollback: Detects ransomware with runtime machine learning and expert rules to block encryption processes in milliseconds. Rollback restores any files encrypted before the detection.
- Connected threat defense: Trend Micro Apex One™ integrates with other security products via our global cloud threat intelligence, delivering sandbox rapid response updates to endpoints.
- Flexible deployment: Trend Micro Apex One™ as a Service saves time, money, and is always up to date with the latest protection. On-premises and hybrid deployments are also fully supported.

### Protection points

- Physical endpoints
- Microsoft® Windows® PCs and servers
- Mac computers
- Point of sale (POS) and ATM endpoints

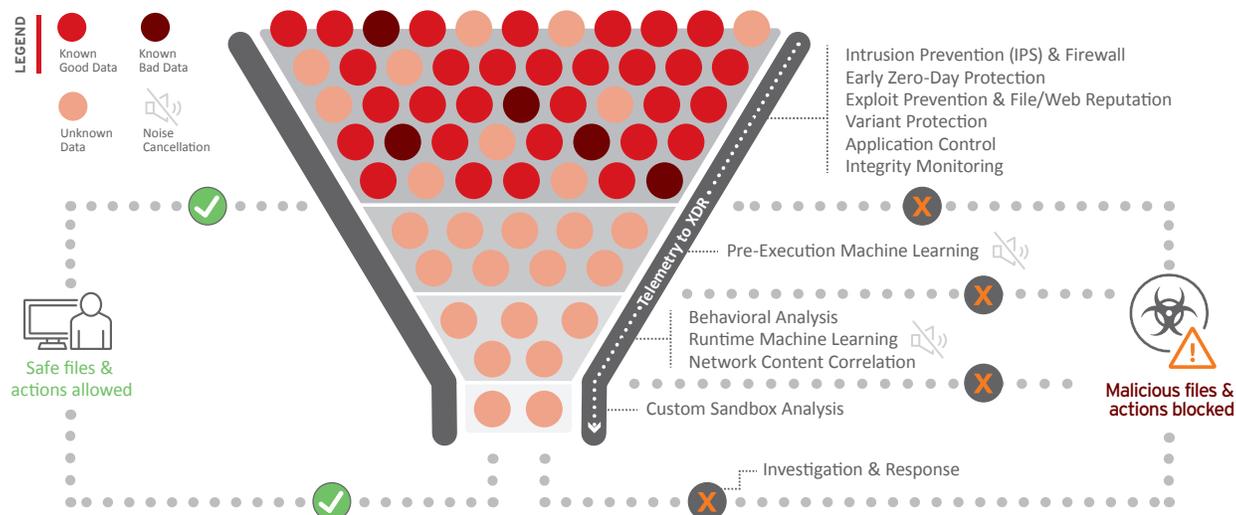
### Threat detection capabilities

- High-fidelity machine learning (pre-execution and runtime)
- Behavioral analysis (against scripts, injection, ransomware, memory, and browser attacks)
- In-memory analysis for identification of fileless malware
- Variant protection
- Census check
- Web reputation
- Exploit prevention (host firewall, exploit protection)
- Command and control (C&C) blocking
- Data loss prevention (DLP)
- Device and application control
- Ransomware rollback
- Sandbox and breach detection integration
- Extended detection and response (XDR)

### See how we stack up

[https://www.trendmicro.com/en\\_us/business/technologies/competitive-benchmarks.html](https://www.trendmicro.com/en_us/business/technologies/competitive-benchmarks.html)

## Protection and efficiency: the right technique at the right time





With Trend Micro Apex One you get more:

### Vulnerability protection

- Backed by world-class vulnerability research from Trend Micro™ Research and our Zero Day Initiative™ (ZDI), which discovered 64% of the disclosed zero-day vulnerabilities in 2021.
- Eliminates risk exposure due to missing patches and allows patching on your own timeline.
- Delivers critical patches to legacy operating systems no longer being provided by the vendor.
- Reduces downtime for recovery with incremental protection against zero-day attacks.



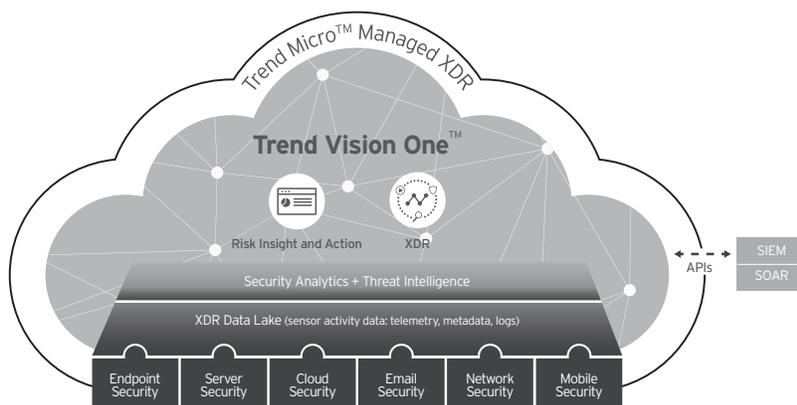
### Application control

- Prevents damage from unwanted and unknown applications (executables, DLLs, and other PE files).
- Offers flexible, dynamic policies and safelisting/blocklisting capabilities to reduce attack exposure.
- Allows users to install applications based on reputation variables (prevalence, usage, and maturity).
- Provides global and local real-time threat intelligence based on good file reputation data.



### Data Loss Prevention (DLP)

- Provides visibility and control of data and prevents data loss via entry points like USB, email, and cloud storage.
- Gives you protection for your data at rest and in motion, for less cost than traditional DLP solutions.
- Educates on corporate data usage policies through alerts, blocking or soft-blocking, and reporting.
- Reduces resource and performance impact through single endpoint security, device control, and content DLP.



### Trend Vision One™

- Offers a threat defense platform featuring XDR and risk visibility.
- Simplifies and accelerates threat detection and response by connecting email, endpoints, servers, cloud workloads, and networks.
- Provides automatic indicators of compromise (IoC) sweeping with included Trend Micro threat intelligence feed.
- Allow teams to hunt, detect, and contain threats.
- Enables teams to quickly see all aspects of an attack and respond from a single place.
- Includes optional Trend Micro™ Managed XDR service for threat hunting and investigation by Trend threat experts.



### Security for Mac

- Advanced detection capabilities such as machine learning and an option for XDR.
- Reduces exposure to web-based threats, including Mac-targeting malware.
- Adheres to Mac OS X look and feel for a positive user experience.
- Saves time and effort with centralized management across endpoints, including Macs.

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