

Making the World Safe for Exchanging Digital Information

Trend Micro, a global cybersecurity leader, helps make the world safe for exchanging digital information. Fueled by decades of security expertise, global threat research, and continuous innovation, our unified cybersecurity platform protects 500,000+ organizations and 250+ million individuals across clouds, networks, devices, and endpoints.

As a leader in enterprise cybersecurity, our platform delivers central visibility for better, faster, detection and response and a powerful range of advanced threat defense techniques optimized for environments like AWS, Microsoft, and Google.

With 7,500+ employees, including our seasoned executive team and globally recognized security experts across 65 countries, Trend is fiercely focused on security and passionate about making the world a safer and better place.

Trend has been continually recognized by leading analysts, with highlighted accolades such as:

Cross Solution

- Trend Vision One™ Ranked #1 out of 59 Enterprise Solutions
- Named a Leader in the Forrester Wave™ for Endpoint Detection and Response (EDR), Q2 2022
- Named a Leader in the Forrester New Wave™ for Extended Detection and Response (XDR) Providers, Q4 2021
- 100% detection across all attack steps, MITRE Engenuity™ ATT&CK Evaluation, Q3 2023
- Named the leader in Global Vulnerability Research and Discovery every year since 2007
- Named a Leader in The Forrester Wave™: Network Analysis and Visibility, Q2 2023
- Named a Leader in the Forrester Wave™ for Endpoint Security, Q4 2023
- 100% detection across all attack steps, MITRE Engenuity™ ATT&CK Evaluation, Q3 2023

Hybrid Cloud Security

- #1 market share for Hybrid Cloud Workload Security
- Recognized as a Representative Vendor for the March 2023 Gartner Market Guide for Cloud-Native Application Protection Platforms (CNAPPs)

User Protection

- Named a Leader again in the 2022 Gartner Magic Quadrant™ for Endpoint Protection Platforms (EPP)
- Named a Leader in the Forrester Wave™ for Endpoint Security, Q4 2023
- Recognized in Gartner Peer Insights Customers' Choice as well as a Leader in the Gartner Magic Quadrant for EPPs

Network Security

- Trend Meets 8 of 8 Recommendations for Securing Cloud Workloads, Q2 2021
- #1 in Gartner IDPS Market Share worldwide with 23.5% share for 2020



Fast Facts

Founded: 1988, United States

Headquarters: Tokyo, Japan

Management:

- Eva Chen, CEO and Co-Founder
- Kevin Simzer, COO
- Mahendra Negi, CFO
- Steve Chang, Chairman and Founder
- Dhanya Thakkar, Senior Vice President, Global Marketing

Number of Employees: 7,500+

Traded: Tokyo Stock Exchange 4704

Revenue: US \$1.7B revenue (FY22)

Number of Commercial Customers: 500,000+

Making a Difference

Whether it's by building homes in the Philippines, donating funds for earthquake relief in Japan, working with local parent-teacher organizations in the United States, or providing Safe Surfing e-posters to 100 schools in Belgium, we empower our employees to share their time, expertise, and good will.

Inspired to Stay a Step Ahead

From the beginning, Trend has pioneered innovative technologies and security services that protect the cloud, users, devices, servers, and networks against threats that target the growing amount of sensitive data stored electronically.

Our proven foresight has enabled us to deliver many security innovations, including being the first to secure virtualization, hybrid cloud, and containers. Now, we are using an innovative platform strategy to help our customers secure the new realities of a remote or hybrid workforce and IoT/OT environments in the wake of a global pandemic and geopolitical unrest.

An Advanced Cloud-Native Cybersecurity Platform for the Enterprise

Digital transformation, cloud migration, hybrid work, and increased connectivity is changing the enterprise attack surface and leading to new security challenges: CISOs are faced with siloed data from disconnected products, understaffed teams dealing with alert overload, and diverse compliance and data protection regulations. In this digitally connected world, the need for a cybersecurity platform is critical to driving innovation.

Trend Vision One, an advanced cloud-native cybersecurity platform, continues our focus on innovation and addressing the challenges of today and tomorrow. It helps our customers see their complete security picture across security layers with full context and risk prioritization, resulting in earlier, more precise risk and threat detection and more efficient investigation.

Powered by industry-leading XDR and ASM across cloud, hybrid, and on-premises environments, broad third-party integrations, global threat intelligence, Trend Vision One helps our customers better proactively mitigate and manage cyber risk while freeing them to drive their businesses forward. Expert threat and incident response services empower customers to limit the impact of a cyberattack, accelerate remediation, and improve security posture against future threats.

Optimized for leading environments, including Amazon Web Services (AWS), Microsoft Azure, VMware, Google Cloud Platform™, Microsoft 365, Dropbox™, and more, Trend Vision One enables organizations to prioritize and automate the protection of valuable information from today's threats—across data centers, clouds, networks, email, devices, and endpoints.

Global Threat Intelligence and Research

Cyber defense begins with global threat intelligence. Our mission is to protect our customers, which is why Trend Research mines data around the clock and across the globe by leveraging over hundreds of millions of sensors. Receiving trillions of queries in 2022, we enabled our cybersecurity platform to block over a hundred billion threats like ransomware across cloud, endpoints, IoT, and network environments. It's not just an amazing amount of threat data, it's global threat intelligence that uses artificial intelligence (AI) and predictive analytics to help protect against the threats that are most likely to impact you.

Trend Research uses our worldwide network of 16 threat research centers to continually analyze and identify new security challenges like Log4j as well as malware, ransomware, malicious URLs, command and control (C&C) locations, and domains that could be potentially used in attacks. The team's broad research agenda helps our offerings defend millions of customers around the clock from attackers like LockBit, BlackCat, and Clop ransomware. Our vulnerability research is anchored by **Trend™ Zero Day Initiative™ (ZDI)**, the world's largest vendor-agnostic bug bounty program. Powered by over 10,000 threat researchers, ZDI allows us to identify and disclose the greatest number of new vulnerabilities to help improve the security of our customers as well as the broader industry.

2023 Trend Micro Incorporated and/or its affiliates. All rights reserved. Trend Micro, Trend Vision One, Trend Service One, Phish Insight, and the t-ball logo are trademarks or registered trademarks of Trend Micro and/or its affiliates in the U.S. and other countries. Third-party trademarks mentioned are the property of their respective owners. (DS13_Corporate_Company_Factsheet_231108US)

For details about what personal information we collect and why, please see our Privacy Notice on our website at: trendmicro.com/privacy