



# KnowBe4 SAT: Foundation and Advanced

## The Future of Human Risk Management

Traditional phishing simulations and generic security awareness training are no longer effective strategies to reduce human risk. The rise of AI-driven social engineering and highly-personalized attacks requires a more dynamic approach.

KnowBe4 delivers powerful human risk management with our Security Awareness Training (SAT) platform that transforms one-size-fits-all training programs to a model that understands every user and the real threats they face. Our AI-native SAT makes your human risk management strategy:

- **Personalized:** Training and phishing are delivered to the right user at the right time based on their unique risk profile.
- **Relevant:** Targeted learning addresses the real-world threats your team actually faces.
- **Adaptive:** Intelligent automation significantly reduces manual program administration and automatically adjusts based on user interactions and behavior analysis.

## Subscription Overview

KnowBe4's SAT combines our industry-leading security awareness training content with advanced AI Defense Agents that continuously adapt to user behavior to measurably reduce risk.

### SAT Foundation

Foundation helps teams maintain a strong security baseline with structured, data-driven training programs that help users build strong security behavior.

- ▶ Access to 200+ training modules that cover essential topics like phishing and social engineering.
- ▶ Smart content recommendations that help keep users engaged and interested so they understand security fundamentals and recognize common threats.
- ▶ Tools and metrics to help you move from a reactive program to one focused on maintaining a solid security baseline.

### SAT Advanced

Advanced helps teams move beyond manual campaign management and to an always-on, self-running program that adapts to every users' unique risk profile.

- ▶ Access to 1,000+ training modules that keep your program fresh, engaging and relevant.
- ▶ AI Defense Agents that handle the heavy lifting of training management, scheduling and admin work. They deliver highly-relevant phishing simulations and the right training exactly when a user needs it.
- ▶ A platform that learns which users are high-risk and automatically adjusts their experience to help them improve and strengthen your security culture.

# Advancing Your Security Capabilities

Feature Group	Feature Name	SAT	
		Foundation	Advanced
Training & Phishing	Unlimited Phishing Campaigns	✓	✓
	Phish Alert Button	✓	✓
	Phishing Reply Tracking	✓	✓
	KnowBe4 Learner App	✓	✓
	Content Manager	✓	✓
	Multilingual SCORM Packages	✓	✓
	Upload Your Own Training Content	✓	✓
	Automated Security Awareness Program (ASAP)	✓	✓
	Automated Training Campaigns	✓	✓
	Security 'Hints & Tips'	✓	✓
	Assessments	✓	✓
	Social Engineering Indicators (SEI)	✓	✓
	AI-Recommended Phishing Templates	✓	✓
	AI-Recommended Optional Learning	✓	✓
	Foundation Training Library	✓	✓
	Advanced Training Library		✓
	USB Drive Test		✓
	Physical QR Code Test		✓
Callback Phishing		✓	
Administration & Reporting	Industry Benchmarking	✓	✓
	Reporting	✓	✓
	Audit Log	✓	✓
	Smart Groups	✓	✓
	User Provisioning	✓	✓
	SSO / SAML Integration	✓	✓
	Security Roles		✓
	Multi-tenant Support	✓	✓
Integrations	Reporting API	✓	✓
	1st Party Integrations	✓	✓
	3rd Party Integrations		✓
	iPaaS Connectors		✓
	Graph API		✓
	User Event API		✓
	Webhook API		✓
Risk Signals	Risk Score	✓	✓
	Email Exposure Check (EEC Pro)		✓
	PasswordIQ		✓
	Second Chance		✓
AI Defense	AI Defense Agents (AIDA)		✓

## Start Reducing Risk with SAT

As attackers continue to leverage AI to create more convincing, personalized and frequent threats, static training programs are no longer an efficient defense. KnowBe4 SAT addresses this new reality and delivers industry-leading human risk management that changes user behavior and reduces Phish-prone Percentage from an industry average of 33.1% to 4.1% within one year.

With AI-native SAT that evolves with your organization and prioritizes personalized, relevant and adaptive human risk management, KnowBe4 helps ensure that you stay ahead of whatever comes next.



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