BlackBerry Intelligent Security. Everywhere.

### BlackBerry UEM Suite

Zero Trust Security for the Digital Workplace

SOLUTION BRIEF



"BLACKBERRY UEM HAS BEEN RECOGNIZED AS A CUSTOMERS' CHOICE VENDOR FOR 2023 IN THE UNIFIED ENDPOINT MANAGEMENT TOOL CATEGORY ON GARTNER® PEER INSIGHTS™."

#### MOBILE-FIRST SECURITY FOR ZERO TRUST AT THE FRONT LINE OF CYBER DEFENSE

Challenges in endpoint management and security for organizations and their users require a sophisticated, proven security-first approach.

101%

increase in reported vulnerabilities associated with the four major client OSs1

48%

of knowledge workers will be fully hybrid by the end of 20232

67%

of surveyed organizations were affected by insider threats<sup>3</sup>

## SAY GOODBYE TO 'BOLT-ON' SECURITY

BlackBerry UEM is built from the ground up with security in mind.

## EMBRACE CONVERGING SECURITY FRAMEWORKS

Provide the front line of cyber defense for effective Zero Trust.

### EVOLVE WITH DYNAMIC WORKPLACE NEEDS

By ensuring capable and compliant BYOD and use of the widest range of secure apps.

### ENSURE REGULATORY COMPLIANCE

With industry leading <u>certifications and accreditations.</u>

## BLACKBERRY UEM SUITE DELIVERS SECURITY AND FLEXIBILITY

BlackBerry® Unified Endpoint Management (UEM) securely enables productivity with complete endpoint management and policy control for an organization's diverse and ever-changing fleet of devices which may be using the broadest available choice of enterprise-ready apps and critical apps. With its single management console, suite of productivity applications, and trusted end-to-end security, BlackBerry UEM provides flexibility and security to keep employees securely connected and productive, so they can work from practically any device, anywhere.

# THE MODERN APPROACH TO ENDPOINT MANAGEMENT

The BlackBerry UEM Suite delivers the perfect balance of security and productivity while allowing Zero Trust security and protection.

Endpoints	Ownership Models	Operating Systems	Security and Management Options	Applications and Platforms	Content Repositories
	BOYD (Bring Your Own Device)	ios	BlackBerry.  Dynamics	BlackBerry. Work	BlackBerry Workspaces
	BOYL (Bring Your Own Laptop)	Android	CylanceENDPOINT <sup>-</sup>	Office 365	OneDrive for Business
		Windows	CylanceEDGE <sup>-</sup>	App Store Google Play Store	Вох
	COPE (Corporate Owned, Personally Enabled)		Microsoft Intune	iOS Managed Apps	Microsoft SharePoint
		macOS	Samsung Knox	Windows Store for Business	
62	COBO (Corporate Owned, Business Only)		Android Enterprise	AppConfig Community	ECM Repositories

#### MOBILE DEVICE MANAGEMENT

Policies and controls remain consistent across key platforms and device ownership models.

#### MOBILE APPLICATION MANAGEMENT

Mobilize critical workflows, business processes, and the widest range of enterprise apps, within a secure container.

#### WHY BLACKBERRY?

#### DATA IN-TRANSIT SECURITY

With industry-leading, outbound-initiated single port connectivity that requires no additional components.

#### DATA AT-REST SECURITY

Through cryptographic separation of work and personal with no reliance on the host OS. This allows privacy for the user, meeting compliance needs.

### UPGRADE YOUR USER EXPERIENCE

By ensuring capable and compliant BYOD and use of the widest range of secure apps.

#### **MEET REGULATORY NEEDS**

With the highest number of security certifications and accreditations allowing compliance to regulatory bodies.

#### MANAGE AND PROTECT YOUR ATTACK SURFACE

Look beyond just endpoint management by enabling and deploying endpoint security.

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#### MOBILE CONTENT MANAGEMENT

Access your business files from content repositories using native document editing. Secure files outside the firewall with BlackBerry® Workspaces, a secure Enterprise File Sync and Share (EFSS) solution with built-in digital rights management (DRM).

#### IDENTITY AND ACCESS MANAGEMENT

BlackBerry UEM Suite incorporates identity and access management (IAM) with Microsoft® Active Directory® integration, Kerberos, OIDC, SAML browser access support, and two-factor authentication options for secure apps.

#### DEPLOYMENT FLEXIBILITY

On-premises and cloud deployment for BYOD and corporate-owned devices provides support for all conceivable deployment use cases, anytime, anywhere on practically any device.

#### ZERO TRUST NETWORK ACCESS

Improve overall risk posture by implementing a dynamic least-privilege network access model and adaptive identity-based controls, critical components of a Zero Trust Architecture.

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### \*\*\* BlackBerry Intelligent Security. Everywhere.

BlackBerry (NYSE: BB; TSX: BB) provides intelligent security software and services to enterprises and governments around the world. The company secures more than 500M endpoints including over 215M vehicles. Based in Waterloo, Ontario, the company leverages AI and machine learning to deliver innovative solutions in the areas of cybersecurity, safety and data privacy solutions, and is a leader in the areas of endpoint security, endpoint management, encryption, and embedded systems. BlackBerry's vision is clear — to secure a connected future you can trust.

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 $<sup>^{1}</sup>$  IDC - IDC analysis of CVEdetails.com reported vulnerabilities for Windows, macOS, iOS and Android 2011-20

<sup>&</sup>lt;sup>2</sup> Gartner - Forecast Analysis: Knowledge Employees, Hybrid, Fully Remote & on-site work styles Worldwide (Jan 2023)

 $<sup>^{\</sup>rm 3}$  Ponemon Institute - Ponemon 2022 Insider Threat Report (2022)