EMMA

In a world where complexity grows by the day, EMMA offers clarity and simplicity.

Designed by WIANCO OTT Robotics, EMMA is a cognitive AI automation assistant that allows teams to automate digital tasks across systems and departments — without programming knowledge or platform limitations. Whether you work in finance, logistics, public administration, retail… EMMA integrates where needed and acts exactly as instructed — all without a single line of code.

It's about results your team can build on.

WIANCO
OTT Robotics

What EMMA brings to your team

Reliable execution
Every action follows a defined path, ensuring consistency.

Familiar logic, digitized: If a person can follow the process, EMMA can too — across applications.

Fast learning curve:
After two days of training, your team can start automating with confidence.

Flexible setup: EMMA adapts to your digital environment — no need to replace what works.

Clear accountability:
With transparent paths and team-based controls, EMMA keeps your work traceable.

Who benefits from EMMA?

Business users
no technical background needed

Operation teams
working across multiple tools and systems

IT departments
looking to offload repetitive digital tasks

Organizations
focusing on fast digital transformation and scaling

Public & Enterprise
institutions with strict compliance needs

Image source: Verena Schäfer

"EMMA now saves us 12 hours of work and 21,000 clicks per day!"

— Dr. Philipp Hoffmann, pharmacist and owner of Hoffmann Pharmacies (Germany)

What is EMMA and how does it work?

1. Perception
Sees & recognizes all elements on the desktop: icons, files, buttons, menus…
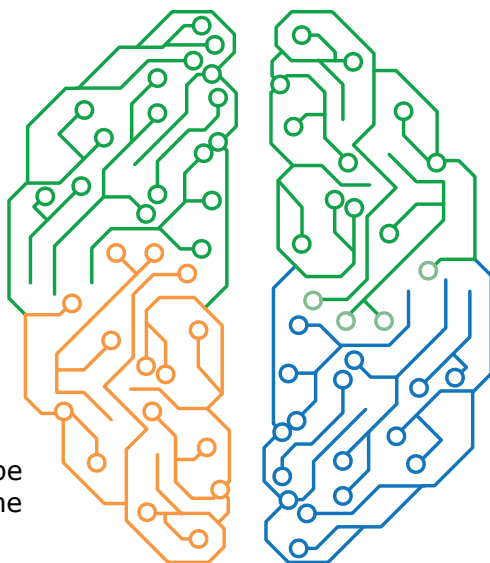
2. Reading
Reads what is shown on the desktop: data, texts, numbers…

3. Understanding
Decides what should be done next based on the displayed information (Business Rules).

4. Acting
Clicking, scrolling, typing, waiting…

EMMA stands for Empowering Minds. Mastering Automation.

Imagine being able to teach software just like you'd teach a colleague. EMMA learns how to execute tasks by seeing, reading, and interacting with your desktop applications, documents, and workflows — just like a human assistant would.

EMMA observes interface elements, understands logic through rules, and performs actions such as clicking, typing, reading or scrolling — 100% interface-free. No APIs or integrations required.

"If you can explain a process to a colleague, you can automate it with EMMA."

EMMA

Technical + Strategic Differentiators:
How EMMA supports everyday work

Feature	Why it matters
Scalable by design	Standardization and centralized management
No-code interface	Empowers users at all levels
Seamless system integration	Works with both old and new tools — no integration needed
Transparent execution	Every step is trackable and audit-compliant
24/7 availability	Runs tasks with or without human supervision
API-free automation	Interacts with any software without extra development
Structured logic flow	Follows a predictable path defined by your team
Role-based control	Keeps your organization in command of what EMMA does
Smart data recognition	Understands what it sees and acts accordingly